

NAAC SSR CYCLE – 2

PRACTICE 1 – HEALTH SERVICES ON CAMPUS

Objectives of the Practice

- To provide quality health care for students and staff that will enable them to perform optimally
- To monitor and advise on health issues that may affect the community
- To provide health education through awareness program and maintain healthy lifestyles.

The Context

The college students are in their adolescence phase and if they don't maintain adequate health, the benefits of education will be lost because of absenteeism or lack of attention due to ill health and consequently result in poor academic performance. Similarly the staff health status matters to herself, her family and her performance in the institution.

Hence the health care is one of the primary concern of the institution and aims to create awareness among the entire college fraternity which includes students, teaching and non-teaching staff.

The Practice

Women are at higher risk of certain physical and mental concerns. A robust health services can help to adhere these issues.

The institution health service focuses on health insurance for students and staff.

- Students' health insurance – The Oriental Insurance Co. Ltd.,
- Staff health insurance – Policy type – Group Medclaim Policy Insurer – 2016 – 2021 – Bharti AXA General Insurance Company Limited
 - Insurer – 2021 – 2022 – Redkenko Health Tech Pvt. Ltd.
- The institution has tie up with 5 hospitals and also MOUs with 5 hospitals namely Chennai National Hospital, MEHAR etc. In case of medical emergency advanced medical care is provided by these hospitals.
- All the students and staff are provided with health card. The health card will have the health record of the person. For students – 3year records and Staff till they are in the service.
- Regular health camps are conducted by YRC and it is recorded in the health card of the person

To name few health camps:

- Health Camp by Chettinad Hospital, Fortis Malar Hospital and Chennai National Hospital
- Eye Camp by Dr. Agarwal's Eye Hospital

- Dental Camp by Broadway Dental Hospital, Vengateshwara Dental Hospital
- Financial Medical Assistance to the family of Non-teaching Staff
- Special Financial Assistance of Rs. 5,000 was given to Covid-19 affected staff
- Awareness programme focusing towards personal health care, hygienic, gynec issues, cosmetology etc.
- Counselling services:
- The institution Counselling Cell provides counselling services to the students as and when required.
- Regular Covid-19 vaccination camp in Collaboration with Greater Chennai Corporation for staff, students and general public.
- Health camp was conducted for adopted village Thirupukuli, Kanchipuram and also at Chennapuri Annadana Samajam, Chennai

Evidence of Success

Health Insurance

- In the last five years students and staff were benefited by the health insurance policy

S.No.	Name	Student/Staff	Amount in Rs. /-	Claim Service Centre
1	Ms. G. Vaishnavi	Student	1,00,000	Oriental Insurance Co., Pvt. Ltd
2	Ms. A. Durga Devi	Staff	42,000	Bharti AXA General Insurance Company Limited
3	Ms. P. Nagarajan	Staff	37,916	Bharti AXA General Insurance Company Limited
4	Ms. P. Nagarajan	Staff	13,242	Bharti AXA General Insurance Company Limited
5	Ms. P. Nagarajan	Staff	9,450	Bharti AXA General Insurance Company Limited
6	Ms. R. Prema	Staff	91,392	Bharti AXA General Insurance Company Limited
7	Ms. Venkatalakshmi	Staff	51,000	Bharti AXA General Insurance Company Limited

8	Dr. P. Barani Kumari	Staff	1,00,000	Bharti AXA General Insurance Company Limited
9	Ms. Hemalatha	Staff	36,192	Bharti AXA General Insurance Company Limited
10	Ms. P.S. Kavitha	Staff	1,00,000	Bharti AXA General Insurance Company Limited
11	Ms. Lakshmi	Staff	80,000	Bharti AXA General Insurance Company Limited

Counseling Services

Year	No. of Beneficiaries
2016-2017	4
2017-2018	3
2018-2019	7
2019-2020	7
2020-2021	2

Workplace Assessment for Safety and Hygiene (WASH)

The institution is certified by WASH that the institution has exhibited intent and commitment towards safety and hygiene at the workplace.

Problems Encountered and Resources Required

Eating right and staying healthy

Modern life is full of demands, frustrations, hassles and deadlines. Students spend most of the time in balancing classes, tests, assignments, projects, personal life,

travelling etc. that is enough to make one feel overwhelmed. To face this it is most important to eat right. But unfortunately the students ignore this. They skip breakfast and no exercise. Even after continuous health awareness program and checkups, they fail to give importance to health.

Covid-19 Vaccination

- The students show fear and hesitated to vaccinate themselves as a result the student turnover was less.
- Initially the public also showed hesitation towards vaccination but with the help of the volunteers awareness was created.

Resources Required

Human Resource: Volunteers namely doctors, nurses, students, faculty, attenders etc.

Financial support: Provided by the management for volunteer's hospitality

Space: Auditorium and Class Rooms

Equipment: Equipment for conducting campus, like ECG, Auto Refractometer, etc. is provided by the organizing Hospitals.

PRACTICE 2 – ENTREPRENEURIAL DEVELOPMENT PROGRAM

Objectives of the Practice

- To encourage self-employment attitude
- To develop and strengthen the entrepreneurial skills
- To provide training to start business
- To transform the student into an entrepreneur

The Context

EDP is a programme to develop entrepreneurial abilities among the students. It is the inculcation, development and polishing of entrepreneurial skills in the student which is needed to establish her business.

Entrepreneurship programme equips students with additional knowledge, attributes and capabilities required to apply these abilities in the context of setting up a new venture.

The motive behind the EDP is to stimulate the student for adopting entrepreneurship as a career and to make her able to identify and exploit the opportunities successfully for new ventures. Entrepreneurship is the only solution to the unemployment problem.

The Practice

To make the students self-reliant the Empowerment Programme was introduced in the academic year 2005-2006. The empowerment programme enables the students to acquire knowledge, skills and techniques which helps them in their personal and social growth as well as fosters sensitivity towards society and it always strives to provide space for the students to develop their entrepreneurial skills. This makes the students to become the job-providers rather than the job-seekers. Various Certificate courses are offered under National Council of Vocational Training & Education (MHRD), namely, 3D Animation, Small Scale Industries (Soap & Detergent Making), Computer Hardware, Imitation Jewellery, Fashion Designing, Beautician, Desktop Publishing, Tally, Java Programming, etc. The certificate course fee is sponsored by the Management.

Even during the pandemic period, in the academic year 2020-2021, certificate course by NCVTE was offered through online mode.

EDP Exhibition:

At the end of the academic year on Students' Council Valedictory Day the EDP Exhibition is conducted where the students exhibit their products which they learnt in the offered EDP Programme during the academic year.

Upadhi

An **ED Wing – 'Upadhi'** was incepted in the academic year 2019-2020. This provides an opportunity to the students to exhibit and enhance their entrepreneurship skills. The students put stalls after the college hours and have hands on experience. The students put various stalls like food, clothes, jewellery etc. on working days. Apart from this, stalls were put up in the name of SKPC – UPAADHI for 10 days during navarthiri celebration in the temple premises. The stalls were of Food items, Fashion Designing items, Paper Bag, Pooja items, Detergent items, Beauty accessories, Sarees and dresses, Healthy food items and Games. The total sales was for Rs. 1, 11, 682/-.

Startup Project

The institution initiated a startup project for the students with an objective to inculcate and encourage entrepreneurship and innovation among the students and they involved in producing, marketing and selling **Paper Bags** to various shops and outlets.

Institution's Innovation Council (IIC)

Institution's Innovation Council (IIC) of SKPC, was established in the year 2020, with a vision to create innovation and start-up ecosystem at campus and to shape the students and staffs to become novel entrepreneurs. It organizes innovation and entrepreneurship related activities with industry support. 10 staffs of SKPC have undergone "IIC – Innovation Ambassador" training, organized by Ministry of Education's Innovation Cell (MIC). IIC SKPC is selected for organizing Impact Lectures related to Innovation, Entrepreneurship and Intellectual Property Rights, in online mode, with a grant of Rs.12, 000/- from AICTE. 5 students are undergoing Internship at TATTI, to start their own start-ups.

SESRE Cell

The institution in association with MGNCRE, Ministry of Education, Govt. of India incepted a Rural Entrepreneurship cell and Social Entrepreneurship cell in the academic year 2020-2021. The role of the members was to perform the activities of SESREC (Social Entrepreneurship, Swachhta & Rural Engagement Cell)

Member of EDII – University of Madras

The institution is recognized by EDII of University of Madras in the academic year 2021-2022, EDII-TN is a forum which collaborates with university and colleges across Tamilnadu to inspire identify and train students to become entrepreneurs. With the support of the EDII, the institution proposes to provide various programmes to create awareness on opportunities for budding entrepreneurs and gives guidelines for new business approach and build a confidence on their business journey.

Evidence of Success

Recognized and Awarded by ICT Academy

ICT academy identifies the best practices and innovative approaches from educational sectors across Tamilnadu and recognizes such institutions and publishes the compendium on Best Practices- Higher Education Tamilnadu. In March 2017, during 25th edition of Bridge conference at Chennai the institution was **recognized and awarded** for the best practice 'Creating women entrepreneurs through empowerment programme' and the same was published enabling institutions across the nation to follow.

Beneficiaries

In the last 5 years number of students benefited by Entrepreneurial Program

- 2016-2017 – 634
- 2017-2018 – 780
- 2018-2019 – 1325
- 2019-2020 – 668
- 2020-2021 – 575

Alumini Entrepreneurs

Last 5 years

- 2016-2021 31 Entrepreneurs

Problems Encountered

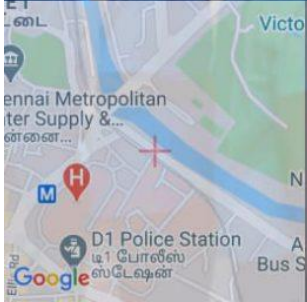
- Lacks of students' interest to invest the knowledge acquired and become entrepreneur.
- Parents' hesitation in supporting their wards in business venture, which demotivates the student
- Lack of willingness and perseverance by the students
- Lack of courage and risk taking attitude
- Hesitation by Angel investors to invest because of previous record.

Resources Required

- Space to conduct EDP Courses
- Financial assistance from the institution management
- Resource person to conduct the course and train the students.
- Material required as per the course need. For Ex. Jewellery making needle, thread, cutter etc.

Nomenclature Change

In the academic year 2020-2021, the Empowerment Programme nomenclature was changed to Entrepreneurial Development Program



Chennapuri Annadana Samajam

R.A Puram

Feed the Need

SKPC Karuna Club

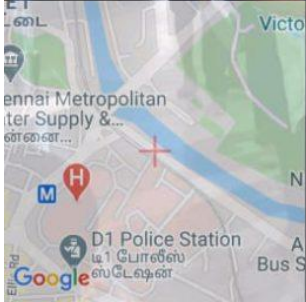
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Chennapuri Annadana Samajam

R.A Puram

Feed the Need

SKPC Karuna Club

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