



GLOBAL SOFTWARE SOLUTION

(Association with MHRD, Govt. Of India)

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Sl No	Course Code	Name of the Course
1	DLE001	Diploma in Logistics & Supply Management

Course Syllabus

- 1 INTRODUCTION OF RETAILING
- 2 UNDERSTANDING THE RETAIL CONSUMER
- 3 RETAIL MARKET SEGMENTATION AND STRATEGIES
- 4 RETAIL LOCATION SELECTION
- 5 LOGISTICS MANAGEMENT
- 6 NETWORK DESIGN USING DECISION TREES
- 7 SUPPLY CHAIN RELATIONSHIPS
- 8 SOURCING AND INVENTORY MANAGEMENT
- 9 CURRENT TRENDS OF LOGISTICS

FOR

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PRINCIPAL

