



**SRI KANYAKA PARAMESWARI**  
**ARTS & SCIENCE COLLEGE FOR WOMEN**  
(Under the Management of SKPD & Charities)  
Affiliated to University of Madras  
Chennai - 600 001.



**The Annual Quality Assurance Report**  
**(AQAR)**  
**2016-2017**

**INTERNAL QUALITY ASSURANCE CELL**

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The Annual Quality Assurance Report (AQAR) of the IQAC of

Sri Kanyaka Parameswari  
Arts & Science College for Women  
Part – A

**AQAR for the year**

2016-2017

**1. Details of the Institution**

1.1. Name of the Institution

Sri Kanyaka Parameswari  
Arts & Science College for  
Women

1.2 Address Line 1

No. 1, Audiappa Street

Address Line 2

City/Town

Chennai

State

Tamilnadu

Pin Code

600 001

Institution e-mail address

srikanyaka@ymail.com

Contact Nos.

044-2539 4279

Name of the Head of the Institution:

Dr. T. Mohanashree

Tel. No. with STD Code:

044 – 2538 7020

Mobile:

+91 99400 98713

Name of the IQAC Coordinator:

Dr. P.B. Vaneetha

Mobile:

+91 89390 40390

IQAC e-mail address:

iqacskpc2017@gmail.com

**1.3 NAAC Track ID**

(For ex. MHC0GN 18879)

TNCOGN22575

**OR**

**1.4 NAAC Executive Committee No. & Date:**

(For Example EC/32/A&A/143 dated 3-5-2004.

This EC no. is available in the right  
Corner- bottom of your institution's

EC (SC)/12/A&A/26.1





1.10 Type of Faculty/Programme

Arts  Science  Commerce  Law  PEI (Phys Edu)

TEI (Edu)  Engineering  Health Science  Management

Others (Specify)

1.11 Name of the Affiliating University (*for the Colleges*)

1.12 Special status conferred by Central/ State Government-- UGC/CSIR/DST/DBT/ICMR etc  
 Autonomy by State/Central Govt. / University

|  |                                 |                              |                                 |
|--|---------------------------------|------------------------------|---------------------------------|
| University with Potential for Excellence | <input type="text" value="--"/> | UGC-CPE                      | <input type="text" value="--"/> |
| DST Star Scheme                          | <input type="text" value="--"/> | UGC-CE                       | <input type="text" value="--"/> |
| UGC-Special Assistance Programme         | <input type="text" value="--"/> | DST-FIST                     | <input type="text" value="--"/> |
| UGC-Innovative PG programmes             | <input type="text" value="--"/> | Any other ( <i>Specify</i> ) | <input type="text" value="--"/> |
| UGC-COP Programmes                       | <input type="text" value="--"/> |                              |                                 |

**2. IQAC Composition and Activities**

|   |                                 |
|---|---------------------------------|
| 2.1 No. of Teachers   | <input type="text" value="10"/> |
| 2.2 No. of Administrative/Technical staff                         | <input type="text" value="1"/>  |
| 2.3 No. of students   | <input type="text" value="2"/>  |
| 2.4 No. of Management representatives                             | <input type="text" value="1"/>  |
| 2.5 No. of Alumni   | <input type="text" value="2"/>  |
| 2.6 No. of any other stakeholder and<br>Community representatives | <input type="text" value="1"/>  |
| 2.7 No. of Employers/ Industrialists                              | <input type="text" value="1"/>  |
| 2.8 No. of other External Experts                                 | <input type="text" value="1"/>  |
| 2.9 Total No. of members  | <input type="text" value="19"/> |



2.10 No. of IQAC meetings held

5

2.11 No. of meetings with various stakeholders: Total No.

18

Faculty

7

Non-Teaching Staff

2

Students

6

Alumni

1

Others

2(Parents)

2.12 Has IQAC received any funding from UGC during the year? Yes

No

If yes, mention the amount

2.13 Seminars and Conferences (only quality related)

(i) No. of Seminars/Conferences/ Workshops/Symposia organized by the IQAC

Total Nos.

International

National

State

Institution Level

3

(ii) Themes

1. 'Stress Management' – Workshop
2. 'Role of Higher Education in Enhancing Career Readiness' - Symposia
3. 'The Art of Writing Winnable Project Proposal for funding' - Workshop

2.14 Significant Activities and contributions made by IQAC

- ❖ Regulating the admission procedures.
- ❖ Regulation of meetings for various activities and to sustain quality of the institution.
- ❖ Initiation of Department action plan and implementation of it.
- ❖ Generation of seed money for staff participation in industrial meetings.
- ❖ Conduction of Academic Audit, Sports, Library and Administrative Audit by external experts.
- ❖ Motivating the staffs and students to participate in the research related activities.
- ❖ Arranging regular workshops, seminar and conferences by industrial and academic experts.
- ❖ Orientation for the fresher's both for staff and students conducted in a formal pattern
- ❖ Bridge courses offered for the first years.
- ❖ Communication skills and soft skills on a regular basis for all students.
- ❖ Value added courses like CPT, BANK EXAM by SBIOA & TIME ,GOVT CERTIFIED EMPOWERMENT PROGRAM are provided.
- ❖ Regulating the academic progress and evaluating the result analysis for strengthening and maintaining the academic records of the institution.
- ❖ Strengthening the Club activities to connect to the society related issues through the institution.
- ❖ Enhancing the Placement consortium for providing constructive jobs.
- ❖ Enhancing the Library facilities like increase in the number of books, journals etc
- ❖ Implementing Audio Library & Bio metric registration
- ❖ Implementation of Kiosk machine to enhance the digital technology and virtual application
- ❖ Applied for New Course B.Com.,(HONS.) and M.Phil.,(Commerce)



## 2.15 Plan of Action by IQAC/Outcome

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year \*

| Plan of Action   | Achievements  |
|--|---|
| Co-curricular activities by each department to enrich students academic strength | Departments conducted following activities:-<br><b><u>Department of Telugu</u></b><br>➤ Solo Event, Palleturi Kanya – Patnapu kanya and Mana Talugu Mana Velugu.<br><b><u>Department of Tamil</u></b><br>➤ Powerpoint Presentation, Oratorical and Drawing competitions.<br><b><u>Department of Hindi</u></b><br>➤ Group dance, Crossword puzzle, Miss Hindi, Speech and release of Hindi Magazine<br><b><u>Department of Sanskrit</u></b><br>➤ Miming, Debate and Glass Painting.<br><b><u>Department of French</u></b><br>Face painting and skit<br><b><u>Department of English</u></b><br>➤ Ramp Walk, Dumb Charades and Palm Painting.<br><b><u>Department of Commerce</u></b><br>➤ Business Quiz, Adzap and Com Bazar.<br><b><u>Department of Corporate Secretaryship</u></b><br>➤ Adzap and PowerPoint Presentation<br><b><u>Department of Management Studies</u></b><br>➤ Management skill and Logo Designing<br><b><u>Department of Sociology</u></b><br>➤ Project Proposal and Newspaper Design.<br><b><u>Department of Computer Application</u></b><br>➤ Quiz and Arts out of Waste.<br><b><u>Department of Computer Science</u></b><br>➤ Tech Sculpting and Tech Mime.<br><b><u>Department of Mathematics</u></b><br>➤ Collage and Paper Presentation<br><b><u>Department of Psychology</u></b><br>➤ Skit on Developmental Stages and Model Making on Psychological Concepts<br><b><u>Department of Home Science - Interior Design &amp; Décor</u></b><br>➤ Junk Art and Paper Mache |
| To Organize Orientation, Workshop and Guest Lecture for students                 | <ul style="list-style-type: none"><li>❖ The Department of Sociology conducted an orientation programme on ‘Entrepreneurship Development’ in collaboration with CSIM.</li><li>❖ The Department of English and other Languages together organized a workshop on ‘How to be an Active Reporter’.</li></ul>   |





- ❖ The Department of Hindi conducted a workshop on 'Importance of Hindi in Banking Sector'
- ❖ The Department of Corporate Secretaryship organized a Workshop on "Personality Development", Orientation Programme on "Introduction to Professional Courses like, CA, ICWA, CS" and a Special Lecture on "How to empower themselves while in college"
- ❖ The Department of Management Studies conducted Entrepreneurial Development Programme in association with ICT Academy and SIDBI and a workshop on 'Industry Exposure on Marketing Research'
- ❖ The Department of Computer Science & Computer Application organized a Power Seminar on 'Big Data and Business intelligence' and a workshop on 'Java Applications in Industry, Web Development using HTML, CSS, Employment Opportunities and Scholarship for Higher Studies'.
- ❖ The Department of Psychology conducted a workshop on 'Clinical Psychology' and 'Developmental Stages' and also an exhibition for the school students on the occasion of Sirpi.
- ❖ The counseling cell, a part of the department of psychology extended their service by providing training for 1<sup>st</sup> yr students of the all department on the theme "Life Skill Training" for this academic year.
- ❖ The Department of Commerce and Corporate Secretaryship arranged a SEBI visit for III year Students wherein Mr. Vijyan, Asst. General Manager SEBI created awareness on Investment Portfolios.





|   |   |
|---|---|
|   | <ul style="list-style-type: none"><li>❖ The Department of Commerce conducted a workshop on " Students Enhancement in Education"</li><li>❖ The Department of Psychology organized a consultancy project for vendors and parents on the theme "Psychological Intervention for Alcoholics" and also for school teachers on the theme 'Compassion and Non-Violence through Psychological Principles'.</li><li>❖ The Department of Homescience – Interior Design and Décor conducted workshop on "Art Décor" and "Fabric Painting".</li><li>❖ The Department of Homescience – Interior Design and Décor organized demonstration on "Model Making" and "Textile Mechanism" class.</li></ul> |
| To organize FDP for the Staff Members   | <ul style="list-style-type: none"><li>➤ The IQAC of SKPC organized a symposium on 'Role of Higher Education in Enhancing Career Readiness' wherein all the staff members of SKPC and 30 teaching faculties from various city colleges had participated.</li><li>➤ 15 SKPC teaching staff and 14 teaching staff from other city colleges participated in a FDP- Faculty Development Programme on "Stress Management" conducted in collaboration with ICTAcademy.</li><li>➤ The IQAC organized a workshop on the topic "The Art of Writing Winnable Project Proposal for funding".</li></ul>  |
| Students to be Encouraged to participate in Intercollegiate Competitions  | <ul style="list-style-type: none"><li>➤ Students from various departments participated in intercollegiate competitions organized by various city colleges and bagged 110 prizes and 4 over all trophies.</li></ul>  |
| All departments to provide experiential learning process to the students and encourage them to undergo internship | Following department students underwent internship training programme and altogether visited 74 companies. <ul style="list-style-type: none"><li>➤ Ms. R. Janaki and Ms. B. Sandhiya of III B.Sc.,(CS)</li></ul>  |



|   |  |
|---|--|
| training programme  | <p>on Selenium Software Testing in Equita's bank.</p> <ul style="list-style-type: none"><li>➤ Ms. L. Priya, Ms. B.K. Eswari, Ms. O. Dimple, Ms. Yamini Santosh, Ms. V. Indhumathi and Ms. D. Aarthi of III B.Com., in SBI.</li><li>➤ Ms. Fathima Naadia of II M.Sc., ID&amp;D in Kathar and Associates, Ms. Srilekha in Sajawat Modular Furniture Ltd, Ms. Hemalatha Kumari in King Event Management Solutions.</li><li>➤ Students of III B.Sc., ID&amp;DISRA Design Infratech., and Olympic Digital Ltd.</li><li>➤ Students of I B.Com.,(CS), II B.Sc.,(CS) and II B.C.A., in various companies.</li><li>➤ Students of Sociology Department on NGO Management.</li><li>➤ Students of Psychology Department at Vivegam Mental Health Service Psychiatric Hospital Counseling Center.</li></ul> |
| To Conduct National Digital Literacy Mission with ICTACT for students and staff                                     | A set of 375 students along with 16 teaching and admin staff successfully completed online National Digital Literacy Programme organized by Govt. of India.  |
| To conduct 'CHAITANYA' Inter Collegiate Fest Competitions to provide a myriad of opportunities                      | The Intercollegiate fest 'CHAITANYA' was inaugurated by Dr. S. Sivasubramanian, Advisor (Research and Development) Vel's University. 31 city colleges participated and SSS Jain College bagged the overall rolling trophy for co-curricular activities.  |
| To develop the competence of the faculties and students, they are encouraged to present and publish research papers | Faculties and students presented and published papers in National and International Conferences and Journals.<br>Faculty Publication - 47<br>Students Publication - 9  |
| To conduct inter school fest 'Sirpi' to commemorate Dr. A.P.J. Abdul Kalam's Birthday                               | A Mega Inter School fest "SIRPI" was organized wherein various competitions for students like Essay Writing, Oratorical, Drawing, Solo Singing, and Wealth out of Waste  |



|   |  |
|---|--|
|   | and Cookery Competition for the school teachers were conducted. Schools responded remarkably for the competitions and the Overall Trophy was bagged by Unity Public School, Adyar, Chennai.  |
| To teach the significance of 'Pongal' Celebration to the students   | Pongal the harvest festival is celebrated to fill the gap between the rural and urban people. To teach the significance of the festival, the college atmosphere and ambience is transformed into a typical Indian Village Pongal Thiruvizhla. Programmeme was telecasted in Puthiya Thalaimurai, Vasanth TV, Raj TV, Sakshi TV, ETV and Vaanavil Channel. On the same day Nakshatra Students' Council honored their supporters, well-wishers and invited mentally challenged people and gifted them provisions and garments.   |
| To supplement the core subject departments add on proficient courses  | <ul style="list-style-type: none"><li>➤ CPT coaching classes and Bank Exam Coaching Class for interested students</li><li>➤ MS Office mandatory for all final year students</li></ul>  |
| To nurture the spirit of entrepreneurship among students Through Empowerment Programme                          | The courses offered under Empowerment Programme are Beauty Theraphy, Mehandi Designing, Ornamentation, Bag Making, Fashion Designing and Tally. The classes are handled by Ooviyaas School of Design and Fine Art Govt. of India Training Centre and successful candidates are awarded with Government Certificate at the end of the course. This academic year the total beneficiaries are 605.<br>The other activities conducted under EP are: <ul style="list-style-type: none"><li>❖ Fitness programme for final year students.</li><li>❖ Two wheeler and four wheeler driving classes for staff and students.</li><li>❖ Life Skills and yoga training classes for 1<sup>st</sup> yr students.</li></ul> |
| To bridge the gap between the students and the companies the Placement Consortium regularly organizes seminars, | The activities for the academic year are: <ul style="list-style-type: none"><li>❖ Career Development in the field of Virtual Reality by Cyber Soft Solutions.</li></ul>  |



|  |  |
|--|--|
| workshops, training and skill development programmes | <ul style="list-style-type: none"><li>❖ Career Guidance &amp; Counseling Programme by Lion. R. RAJARAJAN</li><li>❖ Character Construction Programme by Mr. Rajesh Fernando</li><li>❖ Employability Training Programme by Tata Consultancy Services &amp; Barclays Bank Event Management Awareness Programme by JFX.</li><li>❖ Government Job Awareness by 'Padmavyuh Academy'.</li><li>❖ 'Women Entrepreneur' seminar focused on starting: Play School, Beauty Parlor, Fashion Boutique by 'Srimanasa Academy'.</li><li>❖ Workshop on Entrepreneurship Development by Dr. C.B. Rahoathan</li><li>❖ Aptitude Examination by NIIT.</li><li>❖ Language Training by Mr. Gordon Sebastian.</li><li>❖ 'Motivation Goal Setting' &amp; 'Think Out of Box' by Dr. Nirmala Narayanan &amp; Mrs. Rajashree Rajesh.</li></ul> |
|--|--|

2.15 Whether the AQAR was placed in statutory body      Yes       No   
Management       Syndicate       Any other body

Provide the details of the action taken

- Development of college **infrastructure**.
- Incorporating **new courses** like B.Com.( Hons) , M.Phil. Commerce
- Bringing in New projects like **WEALTH OUT OF WASTE** and **VERMICOMPOST**



Part – B

**Criterion – I**

**1. Curricular Aspects**

1.1 Details about Academic Programmes

| Level of the Programme | Number of existing Programmes         | Number of programmes added during the year | Number of self-financing programmes   | Number of value added / Career Oriented programmes |
|------------------------|---------------------------------------|--|---------------------------------------|--|
| Ph.D.,                 |                                       |  |                                       |  |
| PG                     | Shift-I -4                            |  | Shift-I -4                            |  |
| UG                     | Shift-I -9<br>Shift-II-5<br>Total -14 |  | Shift-I -9<br>Shift-II-5<br>Total -14 |  |
| PG Diploma             |                                       |  |                                       |  |
| Advanced Diploma       |                                       |  |                                       |  |
| Diploma                |                                       |  |                                       |  |
| Certificate            | 7                                     |  | 7                                     |  |
| Others                 |                                       |  |                                       | 1)CPT Coaching<br>2)Bank Exam Coaching             |
| Total                  | 25                                    |  | 25                                    | 2  |

|                   |   |  |   |  |
|-------------------|---|--|---|--|
| Interdisciplinary |   |  |   |  |
| Innovative        | 7 |  | 7 |  |

1.2 (i) Flexibility of the Curriculum: CBCS/~~Core~~/~~Elective option~~ / ~~Open options~~

| Flexibility of the Curriculum | No (as per University of Madras Curriculum) |
|-------------------------------|---|
| Choice Based Credit System    |   |
| Core                          |   |
| Elective Option               |   |
| Open Options                  |   |



(ii) Pattern of programmes:

| Pattern   | Number of programmes |
|-----------|----------------------|
| Semester  | 18                   |
| Trimester | ---                  |
| Annual    | ---                  |

1.3 Feedback from stakeholders\* (*On all aspects in numbers*)

| Alumni | Parents | Employers | Students |
|--------|---------|-----------|----------|
|        |         |           |          |

Mode of feedback:

| Online | Manual | Co-operating schools (for PEI) |
|--------|--------|--------------------------------|
|        |        |                                |

*\*Please provide an analysis of the feedback in the Annexure*

1.4 Whether there is any revision/update of regulation or syllabi, if yes, mention their salient aspects.

|  |
|--|
| <ul style="list-style-type: none"><li>• Revision in Foundation Course Tamil syllabus of 1<sup>st</sup> year and Non-Major Elective – Advance Tamil has been included w.e.f from 2016-17 by the University of Madras.</li><li>• Revision in Question Paper Pattern for 2<sup>nd</sup> Year Foundation Course English</li><li>• Revision of syllabus in B.Com.- 1<sup>st</sup> year, BBA.- 2<sup>nd</sup> Year, B.Com.,(CS) – 2<sup>nd</sup> Year, B.Sc.,(H.Sc.,- ID&amp;D) -1<sup>st</sup> Year w.e.f from 2016-17 by the University of Madras.</li></ul> |
|--|

1.5 Any new Department/Centre introduced during the year. If yes, give details.

|   |
|---|
| Applied for New Course – B.Com. (HONS.) and M.Phil. (Commerce). |
|---|





**Criterion – II**

**2. Teaching, Learning and Evaluation**

2.1 Total No. of permanent faculty

| Total | Asst. Professors                | Associate Professors | Professors | Others |
|-------|---------------------------------|----------------------|------------|--------|
|       | Shift – I =67<br>Shift – II = 9 | 3                    |            |        |

2.2 No. of permanent faculty with Ph.D.

|                                |
|--------------------------------|
| Shift – I = 15    Shift –II =1 |
|--------------------------------|

2.3 No. of Faculty Positions Recruited (R) and Vacant (V) during the year

| Asst. Professors |   | Associate Professors |   | Professors |   | Others |   | Total |   |
|------------------|---|----------------------|---|------------|---|--------|---|-------|---|
| R                | V | R                    | V | R          | V | R      | V | R     | V |
| Shift-I=67       | 1 | 3                    | - |            |   |        |   |       |   |
| Shift-II=9       | - | -                    | - |            |   |        |   |       |   |

2.4 No. of:

|                   |                         |
|-------------------|-------------------------|
| Guest faculty     | Shift-I=2               |
| Visiting faculty  |                         |
| Temporary faculty | Shift-I=3<br>Shift-II=4 |

2.5 Faculty participation in conferences and symposia:

| No. of Faculty               | International level | National level | State level |
|------------------------------|---------------------|----------------|-------------|
| Attended Seminars/ Workshops |                     | 3              | 11          |
| Presented papers             | 19                  | 14             | 1           |
| Resource Persons             |                     |                | 3           |

2.6 Innovative processes adopted by the Institution/Department in Teaching and Learning:

|  |
|--|
| Audio Library, Online lecture notes, Audio Visual aids, Online previous Year University question papers in website, Smart room, Projectors in classrooms |
|--|





2.7 Total No. of actual teaching days during this academic year

180 days

2.8 Examination/ Evaluation Reforms initiated by the Institution/Department (for example: Open Book examination, Bar Coding, Double Valuation, Photocopy, Online Multiple Choice Questions)

- As per the University of Madras norms
- Continuous Internal Assessment
- Model Exam

2.9 No. of faculty members involved in curriculum restructuring/revision/syllabus development

| As member of Board of Study | As Faculty | As Curriculum Development workshop |
|-----------------------------|------------|------------------------------------|
| 4                           | -          | -                                  |

2.10 Average percentage of attendance of students

Minimum of 75 % and above

2.11 Course/Programme wise distribution of pass percentage :

**APRIL 2016**

| S.NO   | DEPARTMENT | NO.OF STUDENT APPEARED | NO.OF STUDENT PASSED | NO.OF STUDENT FAILED | %          |
|--|------------|------------------------|----------------------|----------------------|------------|
| 1  | B.B.A      | 50                     | 38                   | 12                   | <b>76</b>  |
| 2  | B.COM - A  | 67                     | 67                   | 0                    | <b>100</b> |
| 3  | B.COM - B  | 65                     | 62                   | 3                    | <b>95</b>  |
| 4  | B.COM (CS) | 55                     | 52                   | 3                    | <b>95</b>  |
| 5  | B.SC (CS)  | 47                     | 40                   | 7                    | <b>85</b>  |
| 6  | B.C.A      | 48                     | 43                   | 5                    | <b>90</b>  |
| 7  | B.SC (M)   | 46                     | 35                   | 11                   | <b>76</b>  |
| 8  | B.SC (ID)  | 39                     | 37                   | 2                    | <b>95</b>  |
| 9  | B.SC (PSY) | 34                     | 31                   | 3                    | <b>91</b>  |
| 10   | B.A (SOC)  | 27                     | 12                   | 15                   | <b>44</b>  |
| <b>Overall College First Year Percentage</b> |            | <b>478</b>             | <b>417</b>           | <b>61</b>            | <b>87</b>  |



2.12 How does IQAC(if any at department level) Contribute/Monitor/Evaluate the Teaching & Learning processes :

Regulation of the teaching learning process by the following ways

- Time Table & Workload of the Department
- Lesson plan Monitored by H.O.D and principal
- Result analysis meeting , reviews and discussion
- Remedial classes
- Re test for the weak students

2.13 Initiatives undertaken towards faculty development

| <i>Faculty / Staff Development Programmes</i>  | <i>Number of faculty benefitted</i> |
|--|-------------------------------------|
| Refresher courses                              | -                                   |
| UGC – Faculty Improvement Programme            | 8                                   |
| HRD programmes                                 | -                                   |
| Orientation programmes                         | -                                   |
| Faculty exchange programme                     | -                                   |
| Staff training conducted by the university     | 4                                   |
| Staff training conducted by other institutions | 17                                  |
| Summer / Winter schools, Workshops, etc.       | -                                   |
| Others   | -                                   |

2.14 Details of Administrative and Technical staff

| Category             | Number of Permanent Employees | Number of Vacant Positions | Number of permanent positions filled during the Year | Number of positions filled temporarily |
|----------------------|-------------------------------|----------------------------|--|--|
| Administrative Staff | 22                            | -                          | 1  | 5                                      |
| Technical Staff      | 3                             | -                          | -  |  |



### Criterion – III

#### 3. Research, Consultancy and Extension

3.1 Initiatives of the IQAC (if any at department level) in Sensitizing/Promoting Research Climate in the institution

Conducting Workshops to motivate the staff and facilitating them to take up Research projects.

Planning various projects that are application oriented and utilitarian.

Encouraging the departments to present and publish papers in their respective area of interest.

Arranging for SEED money for attending important conference proceedings.

Facilitating the teaching fraternity to participate in paper presentations, workshops , seminars , conferences and “ON DUTY” special consideration is given .

#### 3.2 Details regarding major projects

|                     | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number              | NA        |         |            |           |
| Outlay in Rs. Lakhs |           |         |            |           |

#### 3.3 Details regarding minor projects

|                     | Completed | Ongoing | Sanctioned | Submitted |
|---------------------|-----------|---------|------------|-----------|
| Number              |           |         |            |           |
| Outlay in Rs. Lakhs |           |         |            |           |

#### 3.4 Details on research publications

|  | International | National | Others |
|--|---------------|----------|--------|
| Peer Review Journals                   | 6             |          |        |
| Non-Peer Review Journals<br>e-Journals | 9             |          |        |
| Conference proceedings                 | 4             |          |        |

#### 3.5 Details on Impact factor of publications:

|                |               |
|----------------|---------------|
| Range          | 0.166 – 5.761 |
| Average        |               |
| h-index        |               |
| Nos. in SCOPUS | 1             |



3.6 Research funds sanctioned and received from various funding agencies, industry and other organizations- NA

| Nature of the Project  | Duration Year | Name of the funding Agency | Total grant sanctioned | Received |
|--|---------------|----------------------------|------------------------|----------|
| Major projects   |               |                            |                        |          |
| Minor Projects   |               |                            |                        |          |
| Interdisciplinary Projects   |               |                            |                        |          |
| Industry sponsored   |               |                            |                        |          |
| Projects sponsored by the University/ College                                    |               |                            |                        |          |
| Students research projects<br>( <i>other than compulsory by the University</i> ) |               |                            |                        |          |
| Any other(Specify)   |               |                            |                        |          |
| Total  |               |                            |                        |          |

3.7 No. of books published- NA

|                              |  |
|------------------------------|--|
| I. With ISBN No.             |  |
| II. Chapters in Edited Books |  |
| III. Without ISBN No         |  |

3.8 No. of University Departments receiving funds from- NA

|                  |  |
|------------------|--|
| UGC-SAP          |  |
| CAS              |  |
| DST-FIST         |  |
| DPE              |  |
| DBT Scheme/funds |  |

3.9 For colleges -NA

|                     |  |
|---------------------|--|
| Autonomy            |  |
| CPE                 |  |
| DBT Star Scheme     |  |
| INSPIRE             |  |
| CE                  |  |
| Any Other (specify) |  |



### 3.10 Revenue generated through consultancy

1. Department of Psychology generated an amount of Rs.1000 and helped to pay the fees of their own department student.
2. Department of Commerce Students provided consultancy services to the companies in handling Ms-Office and Tally. No. of Companies = 28. Amount generated =Rs. 5, 350/-. The amount generated from the consultancy services has been contributed to a student as a part of her semester fees.
3. Department of Corporate Secretaryship had rendered their consultancy services for various companies like Arihant Hardware, Lakshmi Trading Company, Madras Steel House, LG Hawsys etc., The total amount generated by students were Rs. 1950/-. The number of beneficiaries are 27.
4. Department of Home Science Interior Design and Décor students delivered AUTO CAD seminar and conducted workshop for Ganeshi Bai School Students and received an amount of Rs. 285/- and PG student did preschool interiors with new colour concept and received amount of Rs. 3000/- . The total amount of Rs. 3285/- has been contributed to a student as a part of her semester fees.

### 3.11 No. of conferences organized by the Institution/Department- NIL

| Level               | International | National | State | University | College |
|---------------------|---------------|----------|-------|------------|---------|
| Number              |               |          |       |            |         |
| Sponsoring agencies |               |          |       |            |         |

### 3.12 No. of faculty served as experts, chairpersons or resource persons

- Dr. K. Lakshmi served as a chairperson in an international seminar at Presidency College
- Dr. K. Vinodha served as Advisory committee member in a national conference
- Dr. Nirmala. N served as resource person in training a set of 100 school teachers from five schools.

### 3.13 No. of collaborations

|               |   |
|---------------|---|
| International |   |
| National      |   |
| Any other     | TIME , CSIM, Maruti Coaching Center, S.B.I.O.A. Educational Trust |

### 3.14 No. of linkages created during this year

74



3.15 Total budget for research for current year in lakhs : Nil

|                                       |  |
|---------------------------------------|--|
| From Funding agency                   |  |
| From Management of University/College |  |
| Total                                 |  |

3.16 No. of patents received this year – Not Applicable

| Type of Patent |         | Number |
|----------------|---------|--------|
| National       | Applied |        |
|                | Granted |        |
| International  | Applied |        |
|                | Granted |        |
| Commercialized | Applied |        |
|                | Granted |        |

3.17 No. of research awards/ recognitions received by faculty and research fellowships of the institute in the year

| Total | International | National | State | University | Dist | College/Department |
|-------|---------------|----------|-------|------------|------|--------------------|
| 8     | 3             | 1        | 4     |            | 2    |                    |

3.18 No. of faculty from the Institution/Department – Not Applicable

|                                |  |
|--------------------------------|--|
| who are Ph. D. Guides          |  |
| students registered under them |  |

3.19 No. of Ph.D. awarded by faculty from the Institution/Department – Not Applicable

|  |
|--|
|  |
|--|

3.20 No. of Research scholars receiving the Fellowships (Newly enrolled + existing ones)- Not Applicable

| JRF | SRF | Project Fellows | Any other |
|-----|-----|-----------------|-----------|
|     |     |                 |           |

3.21 No. of students Participated in NSS events:

| Institutional level | University level | State level | National level | International level |
|---------------------|------------------|-------------|----------------|---------------------|
| 200                 | 253              |             |                |                     |



3.22 No. of students participated in NCC events: - Not Applicable

| University level | State level | National level | International level |
|------------------|-------------|----------------|---------------------|
|                  |             |                |                     |

3.23 No. of Awards won in NSS:

| University level | State level | National level | International level |
|------------------|-------------|----------------|---------------------|
| 2                |             |                |                     |

3.24 No. of Awards won in NCC: - Not Applicable

| University level | State level | National level | International level |
|------------------|-------------|----------------|---------------------|
|                  |             |                |                     |

3.25 No. of Extension activities organized

| University forum | College forum | NCC | NSS | Any other |
|------------------|---------------|-----|-----|-----------|
|                  | 31            | --- | 19  |           |

3.26 Major Activities during the year in the sphere of extension activities and Institutional Social Responsibility

|                      |  |
|----------------------|--|
| Extension activities | <ul style="list-style-type: none"> <li>❖ National Mental Retard Day Celebration wherein various sports activities were conducted for special children.</li> <li>❖ Rendered service to Jeeyar Education Trust (JET), GMR, 'TTD', "Kuchalambal Service" and on "Vaikundha Yegadesi" at Thirumala Thirupathi.</li> <li>❖ Jointly with Shankara Nethralaya conducted an eye camp for students and participated in an eye donation rally.</li> <li>❖ The volunteers participated in "Green Kalam" rally at Marina Beach, Chennai.</li> <li>❖ Created awareness programme on self defense</li> </ul> |
|----------------------|--|





|  |   |
|--|---|
|  | <p>Karate techniques called “Myself”.</p> <ul style="list-style-type: none"><li>❖ The volunteers participated in “Ram Gurudev Pracharam” at Meenambakkam.</li><li>❖ Distributed medicines for “DEWORMING” to all the SKPC Members</li><li>❖ Participated in “SWACHH BHARAT ABHIYAAN” and cleaned Broadway Area.</li><li>❖ A three day “Free Jaipur Foot Camp” was conducted in collaboration with SKPD &amp; Charities. Around 234 people all over India were provided with free artificial legs &amp; calipers.</li><li>❖ Distributed “NelaVembu Kashayam” to all the students, teaching and admin staff as a preventive measure against the spread of Dengue fever.</li><li>❖ Conducted cleaning campaign at “Thirumala Thirupathi Temple” in T. Nagar.</li><li>❖ NSS volunteers were awarded with Young Achiever award at DG Vaishnav College.</li><li>❖ Distributed free plant saplings to SKPC members to promote the “Green India” concept.</li><li>❖ Cleaned College campus after VARDHA cyclone.</li><li>❖ Special camp for 9 days at Thiruputkuzhi in Kancheepuram district. Rendered various beneficiary services to the village people.</li><li>❖ Participated in Youth’s Day celebrations organized at University of Madras</li><li>❖ Participated in jallikattu protest at Marina Beach, Chennai.</li><li>❖ Conducted awareness programme on the importance of voting process and on leprosy.</li><li>❖ Won prizes in various competitions under the name “Arivukkalanjiam programme” at The University of Madras.</li></ul> |
|--|---|



- ❖ Orientation programmes for YRC volunteers.
- ❖ Rendered their service to the students of Tamilnadu Blind School and patients of Government Ophthalmic hospital
- ❖ Health camp , dental camp, blood donation camp , eye camp were organized in association with Chettinad Hospital , Broadway Dental Hospital , Chennai National Hospital and Dr. Agarwal Eye Hospital.
- ❖ On the eve of Independence day celebration, YRC along with the Rotaract and Karuna club made the students to form the word I LOVE INDIA and India Map indicating patriotism.
- ❖ As a part of Friendship day celebration singing and miming competitions were organized.
- ❖ Participated in the competitions on Geneva Conventions day.
- ❖ YRC along with Rotaract organized a noble bazaar and food fest. The amount collected from the stalls were used for noble causes.
- ❖ YRC along with Rotaract members visited Vivekananda house.
- ❖ Participated in a one day awareness programme on Disaster Management and District Level Orientation Programme.
- ❖ Conducted a workshop for various school students on the topic cleanliness and healthy diet
- ❖ Celebrated non teaching staff's birthday to show gratitude for their work.
- ❖ Quotes of Dr. APJ Abdul Kalam are displayed in the college campus.
- ❖ Conducted workshop on 'Cyber Safety Tips'
- ❖ 'Thoughts to Ponder' put on view on the college



|  |   |
|--|---|
|  | <p>notice board.</p> <ul style="list-style-type: none"><li>❖ Organised handson training for students in two wheeler safety driving.</li><li>❖ Conducted workshop on Martial Arts.</li><li>❖ Confer 'Best Class of the Month' award.</li><li>❖ Visited orphanage SEVALAYA for celebrating Vinayaka Chathurthi.</li><li>❖ Everyday distributed food packets for the needy</li><li>❖ Ensure maintaining cleanness the college premises.</li><li>❖ Participated in the District Rotaract Installation held at Mylapore.</li><li>❖ Participated in a rally to create awareness on paying tax and also in a Cycle Rally at Elliots Beach.</li><li>❖ 150 Rotaract volunteers participated in 'TERRY FOX' ( District Rotaract Event)</li><li>❖ Participated in 'FANNA' ( Rotaract Culturals) and won 3rd prize in "Choreo" at St. Thomas Mount.</li><li>❖ As part of Independence Day celebration face painting competition was conducted.</li><li>❖ To emphasize the importance of trees, 'VANA MAHOTSAV DAY' was celebrated.</li><li>❖ A drawing competition on ANIMAL WELFARE, 'Fireless-Wireless' Cooking Competition Pot Painting Competition based on the theme of 'Environment Protection' were conducted.</li><li>❖ Karuna club and the Eco club joined hands with Exnora team and launched projects named 'Re-greening Chennai 2017' and 'Green Campus'. Justice P. Jyothimani, Judicial Member, National Green Tribunal, Southern Zone graced the</li></ul> |
|--|---|



|                                     |   |
|-------------------------------------|---|
|                                     | <p>occasion.</p> <ul style="list-style-type: none"><li>❖ To promote awareness on the impact of the pets Karuna club visited Blue Cross at Velachery.</li><li>❖ Jointly with Karuna club distributed 500 Saplings to the Public on the New Year Day of 2017 in association with 'The Exnora Greater' Chennai.</li><li>❖ Conducted Essay writing competition on the theme "Environment in the hands of youngsters" and also "Wealth out of waste".</li><li>❖ Face painting on 'Effects of hybrid vegetables and fruits'</li><li>❖ Paper presentation on 'Effects of Demonetization among Indian Consumers'</li><li>❖ Supported the weavers to sell their products by putting up stalls in our college campus.</li><li>❖ India's Independence written Quiz</li><li>❖ General Quiz</li><li>❖ Quiz on freedom struggle of India.</li></ul> |
| Institutional Social Responsibility | <ul style="list-style-type: none"><li>❖ The Department of Psychology organized a consultancy project for vendors and parents on the theme "Psychological Intervention for Alcoholics"</li><li>❖ Participated in "SWACHH BHARAT ABHIYAAN" and cleaned Broadway Area.</li><li>❖ A three day "Free Jaipur Foot Camp" was conducted in collaboration with SKPD &amp; Charities. Around 234 people all over India were provided with free artificial legs &amp; calipers.</li><li>❖ Distributed "NelaVembu Kashayam" to all the students, teaching and admin staff as a preventive measure against the spread of Dengue fever.</li><li>❖ YRC Rendered service to the students of Tamilnadu Blind School and patients of</li></ul>  |



|  |  |
|--|--|
|  | <p>Government Ophthalmic hospital</p> <ul style="list-style-type: none"><li>❖ YRC conducted Health camp , dental camp, blood donation camp , eye camp were organized in association with Chettinad Hospital , Broadway Dental Hospital , Chennai National Hospital and Dr. Agarwal Eye Hospital.</li><li>❖ Rotaract club Visited orphanage SEVALAYA for celebrating Vinayaka Chaturthi.</li><li>❖ Rotaract club participated in a rally to create awareness on paying tax and <u>also in a Cycle Rally</u> at Elliots Beach.</li><li>❖ To promote awareness on the impact of the pets Karuna club visited Blue Cross at Velachery.</li><li>❖ Eco club distributed 500 Saplings to the Public on the New Year Day of 2017 in association with The Exnora Greater Chennai.</li><li>❖ Citizens Consumer Club Supported the weavers to sell their products by putting up stalls in our college campus.</li></ul> |
|--|--|



**Criterion – IV**

**4. Infrastructure and Learning Resources**

4.1 Details of increase in infrastructure facilities:

| Facilities   | Existing  | Newly created | Source of Fund       | Total  |
|--|-----------|---------------|----------------------|--------|
| Campus area  | 3.3 acres |               | From fees collection | 3.3    |
| Class rooms  | 38        |               |                      | 38     |
| Laboratories   | 9         |               |                      | 9      |
| Seminar Halls  | 1         |               |                      | 1      |
| No. of important equipments purchased ( 1-0 lakh) during the current year. |           | 3             |                      | 3      |
| Value of the equipment purchased during the year (Rs. in Lakhs)            |           | 6 lakhs       |                      | 6 akhs |
| Others –Smart Room   | 1         | 3 lakhs       |                      | 3 akhs |

4.2 Computerization of administration and library

- ❖ The institution has adequate computer facility for its faculties and Admin
- ❖ All the departments are provided with computers, with internet browsing facility for preparation of teaching/learning materials.
- ❖ Projectors are available for the faculty use.
- ❖ Internet facility and library are open to the faculty members for teaching-learning process.
- ❖ Smart class room is provided with Air conditioned inbuilt LCD Projector and audio-visual aids makes it easy for Faculty to incorporate technology in their teaching.
- ❖ Online Lecture Notes (OLN) & Question banks for reference are available in Web portal connect4m for both UG and PG students.

4.3 Library services at Department Level:

|                  | Existing |           | Newly added |         | Total |           |
|------------------|----------|-----------|-------------|---------|-------|-----------|
|                  | No.      | Value     | No.         | Value   | No.   | Value     |
| Text Books       | 8, 598   | 1,750,297 | 268         | 95,105  | 8,866 | 1,845,402 |
| Reference Books  | 296      | 63,505    | 14          | 11,824  | 310   | 75,329    |
| Total            | 8,866    | 1,813,802 | 282         | 106,929 | 9,176 | 1,920,731 |
| e-Books          | 300000   | ---       | 300000      | ---     | ---   | 300000    |
| Journals         | ---      | ---       | ---         | ---     | ---   | ---       |
| e-Journals       | 6000     | ---       | 6000        | ---     | ---   | 6000      |
| Digital Database | ---      | ---       | ---         | ---     | ---   | ---       |
| CD & Video       | 72       | ---       | 72          | ---     | ---   | 72        |
| Others (specify) | ---      | ---       | 100         | ---     | 100   | ---       |





#### 4.4 Technology up gradation (overall)

|          | Total Computers | Computer Labs | Internet           | Browsing Centers | Computer Centers | Office | Departments                           | Others  |              |        |                         |                    |           |
|----------|-----------------|---------------|--------------------|------------------|------------------|--------|---------------------------------------|---------|--------------|--------|-------------------------|--------------------|-----------|
|          |                 |               |                    |                  |                  |        |                                       | Library | Commerce Lab | Laptop | Vice-Principal Mam Room | Principal Mam Room | Exam cell |
| Existing | 101             | 2             | Facility Available | NA               | NA               | 5      | 13<br>(2 Systems Replaced by new one) | 7       | 1            | 3      | 1                       | 1                  | 1         |
| Added    | -               | -             |                    | NA               | NA               | -      | 2                                     | 1       | -            | -      | -                       | -                  | -         |
| Total    | 101             | 2             |                    | NA               | NA               | 5      | 15                                    | 8       | 1            | 3      | 1                       | 1                  | 1         |

#### 4.5 Computer, Internet access, training to teachers and students and any other programme for technology up-gradation (Networking, e-Governance etc.)

The institution is ICT enabled with Wifi and internet facilities for both staff and students and an exclusive program for the students and teachers were organized by ICTACT –Theme- NDLM (NATIONAL DIGITAL LITERACY MISSION)

#### 4.6 Amount spent on maintenance in lakhs :

|  |                  |
|--|------------------|
| i) ICT                                   | 101 lakhs        |
| ii) Campus Infrastructure and facilities | 131 lakhs        |
| iii) Equipments                          | 335 lakhs        |
| iv) Others                               | 46 lakhs         |
| <b>Total :</b>                           | <b>613 lakhs</b> |





**Criterion – V**

**5. Student Support and Progression**

5.1 Contribution of IQAC (IF ANY AT DEPARTMENT LEVEL) in enhancing awareness about Student Support Services

Regular meetings through Students' council

5.2 Efforts made by the Institution/Department for tracking the progression

Consistent contact with the students through Alumnae Association, WhatsApp, mails, social networking in various forms, and inviting them as resource person to the parent institution.

5.3 (a) Total Number of students

| UG  |                                      | PG  |                 | Ph. D. |       | Others |       | Total |       |
|-----|--------------------------------------|-----|-----------------|--------|-------|--------|-------|-------|-------|
| Men | Women                                | Men | Women           | Men    | Women | Men    | Women | Men   | Women |
|     | Shift-I<br>=1587<br>Shift-II<br>=237 |     | Shift-I =<br>66 |        |       |        |       |       | 1890  |

(b) No. of students outside the state -Nil

(c) No. of international students -

|       | In numbers |
|-------|------------|
| Men   |            |
| Women | 1          |
| Total | 1          |

(d)

| Last Year 2015-2016 |     |    |     |    |   |                             |      |                          |   |       |                                |
|---------------------|-----|----|-----|----|---|-----------------------------|------|--------------------------|---|-------|--------------------------------|
| General             |     | SC |     | ST |   | OBC<br>(BC+MBC+DNC<br>+BCM) |      | Physically<br>Challenged |   | Total |                                |
| M                   | F   | M  | F   | M  | F | M                           | F    | M                        | F | M     | F                              |
|                     | 290 |    | 319 |    | 0 |                             | 1174 |                          | 1 |       | Shift I and Shift II<br>= 1767 |



| This Year 2016-2017 |     |    |     |    |   |                             |      |   |   |       |                                  |
|---------------------|-----|----|-----|----|---|-----------------------------|------|---|---|-------|----------------------------------|
| General             |     | SC |     | ST |   | OBC<br>(BC+MBC+DNC<br>+BCM) |      | Physically<br>Challenged/<br>Visually<br>Challenged |   | Total |                                  |
| M                   | F   | M  | F   | M  | F | M                           | F    | M   | F | M     | F                                |
|                     | 290 |    | 319 |    | 0 |                             | 1174 |   | 1 |       | Shift –I and Shift-<br>II = 1783 |

(e)

|              |          |
|--------------|----------|
| Demand ratio | 543/1421 |
| Dropout %    | 15.65%   |

5.4. Details of student support mechanism for coaching for competitive examinations (If any)

No. of students beneficiaries

Bank Coaching by SBIOA and T.I.M.E. - 79 students beneficiaries

5.5 No. of students qualified in these examinations-

| NET   | SET/STET | GATE | CAT | IAS/IPS | State PSC | UPSC | Others |
|-------|----------|------|-----|---------|-----------|------|--------|
| Yes-5 | Yes-4    |      |     | Yes-1   |           |      |        |

5.6 Details of student counseling and career guidance

Psycho social counseling is rendered by the counseling cell of Psychology Department and regular Career Guidance are executed through the placement consortium and respective department

No. of students benefitted

1,041 +281=1,322

5.7 Details of campus placement

| <i>On campus</i>                   |                                    |                              | <i>Off Campus</i>            |
|------------------------------------|------------------------------------|------------------------------|------------------------------|
| Number of<br>Organizations Visited | Number of Students<br>Participated | Number of Students<br>Placed | Number of Students<br>Placed |
| 10                                 | 281                                | 265                          | 16                           |

5.8 Details of gender sensitization programmes: - NA

|  |
|--|
|  |
|--|



## 5.9 Students Activities

No. of students participated in Sports, Games and other events

|                         |     |
|-------------------------|-----|
| State/ University level | 68  |
| National level          | Nil |
| International level     | Nil |
| Institutional level     | 136 |

### 5.9.1 No. of students participated in cultural events

|                         |     |
|-------------------------|-----|
| State/ University level | -   |
| National level          | -   |
| Institutional level     | 208 |

### 5.9.2 No. of medals /awards won by students in Sports, Games and other events: Sports: NIL

|                         |  |
|-------------------------|--|
| State/ University level |  |
| National level          |  |
| International level     |  |

### 5.9.3.No. of medals /awards won by students in Sports, Games and other events: Cultural:

|                         |               |
|-------------------------|---------------|
| State/ University level | Nil           |
| National level          | Nil           |
| International level     | Nil           |
| Institutional level     | Cultural - 48 |

## 5.10 Scholarships and Financial Support

|  | Number of students | Amount      |
|--|--------------------|-------------|
| Financial support from Institution/Department                        | 49                 | 1,81,500/-  |
| Financial support from government(2015-2016-ST/SC)                   | 260                | 16,92,970/- |
| Financial support from other sources                                 | 152                | 5,10,550/-  |
| Number of students who received International/ National recognitions | Nil                | Nil         |



5.11 Student organized / initiatives Fairs:

|                         |   |
|-------------------------|---|
| State/ University level |   |
| National level          |   |
| International level     |   |
| Institutional level     | 2 |

Student organized / initiatives Exhibition:

|                         |   |
|-------------------------|---|
| State/ University level |   |
| National level          |   |
| International level     |   |
| Institutional level     | 2 |

5.12 No. of social initiatives undertaken by the students

|      |
|------|
| 1890 |
|------|

5.13 Major grievances of students (if any) redressed:

|     |
|-----|
| NIL |
|-----|



## Criterion – VI

### 6. Governance, Leadership and Management

#### 6.1 State the Vision and Mission of the institution

**VISION :**To make up wholesome development in every single women, to become a better human being thus contributing service towards self, family and society through education to face the challenges of the world.

**MISSION:** By inculcating positive change, values and discipline in women and facilitating them to transform from within to become transcendental through perseverance, performance and progress.

#### 6.2 Does the Institution has a management Information System

YES

#### 6.3 Quality improvement strategies adopted by the Institution/Department for each of the following: 6.3.1 Curriculum Development

Framed by the University of Madras and imbibing add on courses to enrich the curriculum

#### 6.3.2 Teaching and Learning

Regular lesson plans are designed by the teachers which is monitored and scrutinized by the head of the institution

- Monitoring of classes and arrangement of substitution are well organized
- Audio Visual Aids
- Projector in every department
- Smart room usage for classes
- ICT Facilities
- Debate
- Quiz
- Role Play
- Model Making
- Experiential Learning
- Chart Work Presentation, etc



### 6.3.3 Examination and Evaluation

Continuous internal assessment consisting of

- 2 Unit Test
- One Model Examination
- Remedial Classes
- Retest for the Slow Learners

### 6.3.4 Research and Development

Encouraging the teaching fraternity to pursue Ph.D and motivating them to present and publish papers in their respective discipline.

### 6.3.5 Library, ICT and physical infrastructure / instrumentation

- Facilities of E- Library with various numbers of books, Journals, e-books, e-journals, magazines, news papers, CD, Videos and Audios.
- ICT enhanced infrastructure is available to enrich the total development of the institution.

### 6.3.6 Human Resource Management

The institutional human resources are planned, scrutinized, recruited and selected as per the requirement and needs of the institution

### 6.3.7 Faculty and Staff recruitment

Based on the vacancy of the respective department staff recruitment is executed through advertisements in leading newspapers and internal resource of peer communication, Demonstration and Interview is conducted by the concern department.

### 6.3.8 Industry Interaction / Collaboration

- Internship,
- Industrial visit,
- MOU with related fields.

### 6.3.9 Admission of Students

Total number of students: 1890

### 6.4 Welfare schemes for

|              |  |
|--------------|--|
| Teaching     | PF, Gratuity And Medical Insurance                       |
| Non teaching | PF, Gratuity, Medical Insurance, Bonus, Festival Advance |
| Students     | Medical Insurance  |



6.5 Total corpus fund generated

26, 19, 59,802 in Rupees

6.6 Whether annual financial audit has been done

Yes

6.7 Whether Academic and Administrative Audit (AAA) has been done?

| Audit Type     | External |   | Internal |                                |
|----------------|----------|---|----------|--------------------------------|
|                | Yes/No   | Agency  | Yes/No   | Authority                      |
| Academic       | yes      | ISO & Subject experts from various discipline of other colleges | yes      | Monitored by HOD and principal |
| Administrative | Yes      | ISO   | Yes      | Teaching staff                 |

6.8 Does the University/ Autonomous College declare results within 30 days?

|                   |         |
|-------------------|---------|
| For UG Programmes | Yes/ No |
|-------------------|---------|

|                   |         |
|-------------------|---------|
| For PG Programmes | Yes/ No |
|-------------------|---------|

6.9 What efforts are made by the University/ Autonomous College for Examination Reforms?

- The controller of Examination of University of Madras conducts mandatory meeting with chief superintendent of affiliated colleges.

6.10 What efforts are made by the University to promote autonomy in the affiliated/constituent colleges?

- The University of Madras supports its affiliated colleges to apply for Autonomy.

6.11 Activities and support from the Alumni Association

- Old Students Association (OSA) alumnae meet is conducted yearly once to reunite the alumnae and various competitions are held for them
- The OSA honored the alumnae achievers for being successful in their respective fields





#### 6.12 Activities and support from the Parent – Teacher Association

- Regular meetings with Parents to communicate the overall progress of their wards and special meetings with Principal and Correspondent is held during the PTA meet for the required students.
- Feedback from the stake holders are consistently taken and appraisal meeting are conducted on a regular basis

#### 6.13 Development programmes for support staff

- FDP for all the supporting staff
- National Digital Literacy Program
- Encouraging and motivating the administrative staff to pursue higher degree by increment in the salary

#### 6.14 Initiatives taken by the Institution/Department to make the campus eco-friendly

- Plantations of trees by Eco Club, Karuna club and NSS
- Recycling of RO water waste and using it for Restrooms
- Terrace Garden, beautification with greeneries inside the campus.



## Criterion – VII

### 7. Innovations and Best Practices

7.1 Innovations introduced during this academic year which have created a positive impact on the Functioning of the institution. Give details.

- Online blue print of University Question Paper in college website
- Display of LCD TV showing the documentation of daily activities and bringing in transparency of the various activities happening in the institution to all the stake holders
- Subscription of newspapers for all the students.

7.2 Provide the Action Taken Report (ATR) based on the plan of action decided upon at the Beginning of the year

- Consistent monitoring of action plan yielded constructive results in executing the same.

7.3 Give two Best Practices of the Institution/Department (*Annexure 'II'*)

*\*Provide the details in annexure (annexure need to be numbered as i, ii,iii)*

7.4 Contribution to environmental awareness / protection

Through NSS, ECO club and Karuna Club.

EVS classes for second year as part of the University Curriculum

7.5 Whether environmental audit was conducted? Yes/ No

NO



7.6 Any other relevant information the Institution/Department wishes to add. (for example SWOT Analysis)

Strength

- Located in the heart of the city
- Effective Infrastructure
- Focusing on holistic development of students
- Qualified faculties

Weakness:

- Identifying the funding agency for projects
- Communication skills of the students
- Lack of admission in PG courses

Opportunities

- Collaboration with industries to enhance new courses
- Utilizing the organic waste and constructively channelizing the same into resources for various purpose

Challenges:

- Delay in Government approval for minority status
- External ambience of the college
- Poor traffic regulation around the college campus.
- To convince the students to take up PG courses.
- Lack of parents support to pursue the higher studies.
- Students drop out rate due to financial constraint and prejudice thoughts.
- Lack of preference towards placement and high dropout rate after placement.
- Handling the first generation and Tamil/Telugu/Hindi medium students.
- Commuting in Heavy traffic area.

**8. Plans of Institution/Department for next year**

- Development of college **infrastructure**.
- Incorporating **new courses** like B.Com( Hons) , M.Phil Commerce
- Bringing in New projects like **WEALTH OUT OF WASTE** and **VERMICOMPOST**
- Planning various seminars and conferences in disciplines like B.Com(CS) and B.B.A

Name Dr. P.B. VANEETHA

Signature of the Coordinator

Name Dr. T. MOHANASHREE

Signature of the Chairperson

**Annexure 1**  
**Academic Calendar**

| Date                      | Activity  |
|---------------------------|---|
| 16.06.2016                | College Reopens for 2 <sup>nd</sup> and 3 <sup>rd</sup> years   |
| 21.06.2016                | Fresher's Welcome by Nakshatra Students' Council  |
| 22.06.2016                | College opens for 1 <sup>st</sup> years   |
| 29.06.2016                | Department of Corporate Secretaryship students attended AGM   |
| 05.07.2016-<br>09.07.2016 | Entrepreneurship Development Programme for students by Department of Management Studies                               |
| 08.07.2016                | Bridge course by Home Science Interior Design & Décor   |
| 14.07.2016                | 1.Nakshatra Students' Council inauguration<br>2.Snidga Fresher's Talent Hunt  |
| 18.07.2016                | Eye Camp by NSS   |
| 23.07.2016                | Installation of Rotaract  |
| 24.07.2016                | Green Kalam Rally by NSS  |
| 27.07.2016                | YRC Orientation for students  |
| 28.07.2016                | Health Camp Organized by YRC  |
| 29.07.2016                | 1. Seminar by Department of Computer Science and Computer Application<br>2. Power Seminar by ICTACT                   |
| 01.08.2016                | Karate Training Class by NSS  |
| 02.08.2016                | Workshop by Department of Corporate Secretaryship   |
| 03.08.2016                | Department of Telugu Association Activities for Students  |
| 05.08.2016                | Department of Computer Science Association Activities   |
| 05.08.2016                | Career Guidance & Counselling by Padmavyuh Academy for Placement Consortium   |
| 08.08.2016                | Friendship day Celebration  |
| 09.08.2016                | Department of Sanskrit Association Activities for Students  |
| 10.08.2016                | 1. Department of Tamil Association Activities for Students – Shift-I<br>2. "DEWORMING" Camp by NSS                    |
| 11.08.2016                | 1.Workshop on 'MatLab' conducted by Department of Mathematics<br>2. Psyche fun exhibition by Department of Psychology |
| 12.08.2016                | Face Painting Competition on the eve of Independence day Celebration by YRC and Karuna Club                           |
| 13.08.2016                | "SWACHH BHARAT ABHIYAAN" by NSS   |
| 15.08.2016                | Independence day celebration  |
| 16.08.2016                | 1. Department of Commerce Association Activities for Students<br>2. Orientation programme by Corporate Secretaryship  |
| 17.08.2016                | Department of Home Science – Interior Design & Décor Association Activities for Students                              |
| 19.08.2016                | Department of Management Studies Association Activities for Students  |
| 19.08.2016                | Orientation Programme by LIC of India for Placement Consortium  |
| 20.08.2016                | Department of Tamil Association Activities for Students – Shift-II  |
| 20.08.2016<br>-21.08.2016 | Rendered service to Jeeyar Education Trust by NSS   |
| 21.08.2016                | Participated in 'TERRY FOX' ( District Rotaract Event) by Rotaract  |
| 28.08.2016                | Competition for students by Hello FM  |
| 29.08.2016                | 1.Department of Commerce students visit to SEBI<br>2.Department of Sociology celebrated Chennai Day                   |
| 31.08.2016                | Health Camp Organized by YRC  |
| 01.09.2016                | Celebration of Van Mahotsav Day by Karuna Club  |

|                                |   |
|--------------------------------|---|
| 02.09.2016<br>–<br>03.09.2016  | 1. Esha- Inter Departmental Cultural Competitions<br>2. A NobleBazzar and Food Fest by YRC and Rotract  |
| 06.09.2016<br>to<br>08.09.2016 | Workshop by Home Science Interior Design & Décor  |
| 08.09.2016                     | Conducted workshop on ‘Cyber Safety Tips’   |
| 06.09.2016                     | Department of Corporate Secretaryship Association Activities for Students   |
| 07.09.2016                     | Department of English Association Activities for Students – Shift-I   |
| 08.09.2016                     | Department of Mathematics Association Activities for Students   |
| 09.09.2016                     | 1.Career Guidance &Counselling by SPELLBEE Graduate Program for Placement Consortium<br>2.workshop by department of Management Studies<br>3. Department of Computer Application Association Activities for Students |
| 09.09.2016<br>–<br>11.09.2016  | Free Jaipur Foot Camp by NSS – 234 beneficiaries  |
| 11.09.2016                     | GMR Service by NSS  |
| 15.09.2016                     | ‘Chaitanya’ Intercollegiate Competition   |
| 16.09.2016-<br>18.09.2016      | Rendered service at“Kuchalambal” by NSS   |
| 18.09.32016                    | Visit to Sevalaya by Rotaract   |
| 19.09.2016                     | Blood Donation Camp by YRC  |
| 21.09.2016                     | Department of Hindi Association Activities for Students   |
| 22.09.2016                     | Department of Hindi Association Activities for Students – Hindi Day Celebration and release of Hindi Magazine   |
| 23.09.2016                     | 1.Seminar on Women Entrepreur by “Srimanasa” Academy for Placement Consortium<br>2.Dental Camp by YRC<br>3. Dengue fever camp by NSS- Distributed “NelaVembuKashayam”   |
| 24.09.2016                     | NSS Day Celebration   |
| 26.09.2016                     | Department of Sociology Association Activities for Students   |
| 27.09.2016                     | 1.Workshop by department of Psychology<br>2.Cleaning campaign at “ThirumalaThirupathi Temple” in T. Nagar by NSS<br>3. Visit to V-House by Rotaract volunteers  |
| 28.09.2016<br>-29.09.206       | FDP by IQAC   |
| 01.10.206                      | Service at TTD by NSS   |
| 03.10.2016                     | Navathiri Cultural Performance by Students at Sri KanyakaParameswari Temple, Chennai.   |
| 06.10.2016                     | Department of Commerce conducted a workshop   |
| 07.10.2016                     | Eye & Dental Camp by YRC  |
| 08.10.2016                     | Service at TTD by NSS   |
| 10.10.2016                     | NavathiriParvettai by Students and Staff  |
| 20.10.2016                     | Department of Psychology Association Activities for Students and a Workshop   |
| 22.10.2016                     | Service at TTD by NSS   |
| 26.10.2016                     | 1.‘Sirpi’ Interschool competition<br>2. Distributed free plant saplings to SKPC members to promote the “Green   |

|                                 |   |
|---------------------------------|---|
|                                 | India” concept by NSS   |
| 01.11.2016-08.11.2016           | NET / SET Exam Coaching by IQAC   |
| 04.11.2016                      | Essay Writing Competition by Eco Club   |
| 10.11.2016<br>To<br>19.11.2016  | Employability Training Program by Barclays Bank(CSR) for Placement Consortium   |
| 25.11.2016-30.11.2016           | Counseling for all 1 <sup>st</sup> year students by department of Psychology  |
| 29.11.2016                      | Campus Interview by Sutherland Global Services for Placement Consortium   |
| 14.12.2016                      | Cleaned College campus after VARDHA cyclone by NSS  |
| 16.12.2016                      | Drawing Competition by Karuna Club  |
| 23.12.2016-31.12.2016           | Special camp for 9 days at Thirupatkuzhi in Kancheepuram district. Rendered various beneficiary services to the village people by NSS         |
| 27.12.2016                      | Competition for students by Citizen Consumer Club   |
| 30.12.2016                      | Project – Re-greening Chennai 2017 by Karuna and Eco Club with Exnora Team  |
| 01.01.2017                      | Eco Club along with Exnora Greater Chennai Distributed 500 sampling to the Public   |
| 05.01.2017                      | Field visit by Home Science Interior Design & Décor.  |
| 05.01.2017<br>-<br>12.01.2017   | Handloom stalls to help weavers by Citizen Consumer Club  |
| 06.01.2017                      | Rendered service on “VaikundhaYegadesi” at ThirumalaThirupathi.   |
| 07.01.2017                      | Symposium by IQAC   |
| 11.01.2017                      | Pongal Celebration by Nakshatra Students’ Council<br>Traditional Food Stall by NSS  |
| 18.01.2017                      | Workshop by Department of English and Language departments  |
| 21.01.2017                      | Participated in jallikattu protest at Marina Beach, Chennai   |
| 25.01.2017                      | Conducted awareness programme on the importance of voting process by NSS  |
| 26.01.2017                      | Republic Day Celebration  |
| 30.1.2017 – 01.02.2017          | Training programme for all 3 <sup>rd</sup> year students by Department of Psychology  |
| 31.01.2017                      | 1.Campus Interview by Tata Consultancy Service for Placement Consortium<br>2.Special lecture by Department of Corporate Secretaryship         |
| 01.02.2017<br>and<br>02.02.2017 | Department of Corporate Secretaryship students visit to SEBI  |
| 02.02.2017                      | 1.Fireless and Wireless Cooking and Pot Painting Competition by Karuna Club<br>2.Workshop on Personality Development for Placement Consortium |
| 06.02.2017                      | Sports Day  |
| 08.02.2017                      | Conducted awareness programme on leprosy by NSS   |
| 09.02.2017                      | Wealth out of waste by Eco Club   |
| 11.02.2017                      | “DEWORMING” camp for general health by NSS  |
| 13.02.2017                      | Workshop for School Students by YRC   |

|                           |  |
|---------------------------|--|
| 15.02.2017                | 1. Workshop for Local Vendors by Department of Psychology<br>2. Workshop by Department of Computer Science and Computer Application  |
| 16.02.2017                | Health Camp by YRC   |
| 17.02.2017                | Campus Interview by Netpros LLC for Placement Consortium   |
| 21.02.2017                | International Mother Tongue Day by Department of Telugu  |
| 24.02.2017                | Orientation on Marketing by Mercury Solutions for Placement Consortium   |
| 25.02.2017                | College Day  |
| 27.02.2017                | Workshop by Home Science Interior Design & Décor   |
| –<br>28.02.2017           |  |
| 28.02.2017                | National Mental Retard Day Celebration by NSS  |
| 01.03.2017-<br>03.03.2017 | Workshop by Home Science Interior Design & Décor   |
| 03.03.2017                | Campus Interview by AEGIS Ltd., for Placement Consortium   |
| 04.03.2017                | Workshop by IQAC   |
| 08.03.2017                | 1.Nakshatra Students' Council Valedictory and Investiture<br>2. Empowerment Programme Exhibition<br>3. International Women's Day Celebration<br>4. Release of College Magazine<br>5. EVS project by Department of Psychology |
| 09.03.2017                | An awareness on the negative effect of abortion  |
| 10.03.2017                | Training by Mercury Solution   |
| 11.03.2017                | Campus interview by Mercury Solution   |
| 20.03.2017                | Farewell for final year students   |
| 22.03.2017                | Thanks giving for faculties by final year students   |
| 30.03.2017                | Vertex Campus interview  |
| 02.05.2017                | Barclay Bank –An Industrial Visit  |



## ANNEXURE 2

### FEEDBACK ANALYSIS

The institute monitors and evaluates the quality of teaching learning by collecting feedback from all the stakeholders.

The feedbacks are online as well as manual. They are analyzed and evaluated. The report is pursued by the Principal, Department wise meeting is held wherein the analysis of the feedback is informed. Each individual teacher is informed about her weaknesses and strengths and in turn guided to overcome their weakness and improvise their strength which finally leads to the overall improvement.

#### **Evaluation of Teaching Faculty by Students**

The college has computerized student feedback. The feedback from the student is obtained course wise and teacher wise. The questionnaire was prepared in consultation with Principal and Head of the Department.

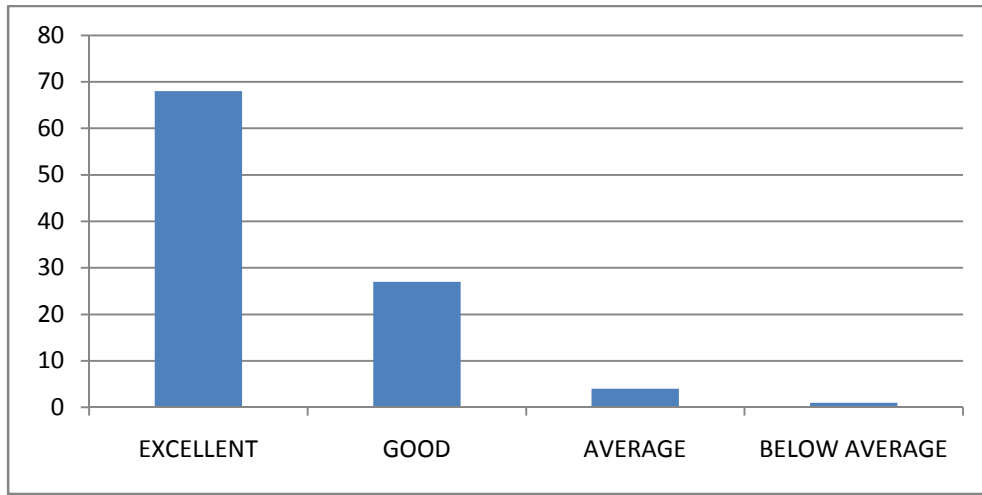
At the end of each semester the feedback is evaluated, analyzed and the report is submitted to the Principal. Department meeting with the Principal and Management is held where in each individual is intimated about their strength and weakness.

Each individual teacher is guided and given valuable suggestions by the Management and Principal to overcome the short coming and weaknesses. At the same time they are appreciated for their strength which in turn encourage and motivates them to better their strengths.

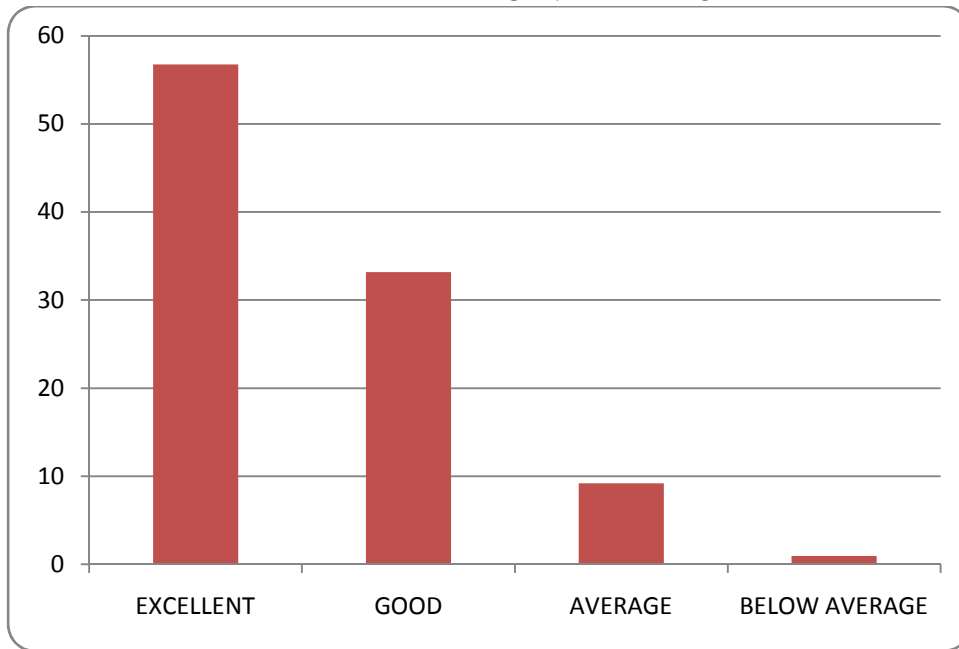
#### **Assessment criteria of Students feedback:-**

- Subject knowledge and its applicability
- Audibility / reach ability
- Attitude towards students
- Ethical practice in teaching
- Library infrastructure
- Adequate book facility
- Canteen facility
- Hygiene and clean rest rooms

**STUDENTS FEEDBACK NOV 2016  
ONLINE  
GENERAL REPORT**



**STUDENTS FEEDBACK MAR 2017  
ONLINE  
GENERAL REPORT**



### **Evaluation by Parents**

The feedbacks from the parents are obtained manually during the PTM, per semester. The feedback is evaluated and analyzed. The report is submitted to Principal. As per the evaluation of the feedback Principal holds a meeting with Head of the Departments and the issues are discussed and sorted out.

### **Assessment criteria of Parents feedback:-**

- College infrastructure
- Effective communication
- Teaching quality
- Placement activity
- Holistic development of Students

### **Alumnae Feedback:-**

Alumnae meet is conducted every year on 2<sup>nd</sup> October. Manual feedback is collected from the alumnae on the following criteria:-

- Preparing the students for career readiness.
- Knowledge based and application oriented content.
- To shape students professionally.
- To focus on self development and personal enrichment.

## ANNEXURE 3

### BEST PRACTICES

#### Digitalized Academia:-

- To facilitate effective learning process and to activate the interest of the students the Audio Library was initiated as part of the e-library. Not only the staff but also the students were involved to create the audio library.
- University Question paper blue print is made available in the web portal for students' accessibility. This encourages the students to practice and gain confidence and it also facilitates them to overcome the fear of Examination.
- Digitalized and virtual environment in the institution through Digital Notice Board and KIOSK to bring in transparency and updated information for the stakeholders

#### Resource Utilization:-

- R-O water for both staff and students to maintain overall health.
- Purified waste water from RO plant is channelized for rest rooms and gardening purpose. This helps in reserving the richest source of nature.

#### Quality Assurance:-

- Extra Increment as allowances for completion of Ph.D/NET/SET as a motivational factor to enhance the quality of the staff members.
- The staff members are recognized for :
  1. Continuous service in the same institution for more than five/ten/fifteen years
  2. Cent percent results in their respective discipline.