

SKPC



SRI KANYAKA PARAMESWARI
ARTS & SCIENCE COLLEGE FOR WOMEN
(Managed by SKPD & Charities)
Chennai - 600 001



25th COLLEGE DAY

REPORT

2023 - 2024



25th COLLEGE DAY REPORT

29th FEB 2024

Good evening to the august gathering,

Respected Chief Guest, Ms. Subhashini Narayanan, IFS, esteemed Dharmakarta and President of Devasthanam, Sri. Collah Venkata Chandrasekhar, distinguished Hony. Correspondent, Sri. Vootukuru Sarath Kumar, esteemed Members of Management, devoted Principal, committed Teaching Fraternity, dutiful Administrative Staff, cherished Students, respectful Parents, Well Wishers, and Members of the Media, Ladies and Gentlemen.

Warm greetings to one each of you on this momentous occasion of our College Day.

With the divine blessings of our presiding deity, Goddess Vasavambha, I am honored to present the achievements in academics, co-curricular, extra-curricular, and sports activities for the academic year 2023 - 2024.

Dr. A.P.J. Abdul Kalam has rightly stated, "To succeed in your mission, you must have single-minded devotion to your goal." At SKPC, we firmly uphold the belief that education serves as a catalyst for individual development, particularly in empowering women. It fosters self-reliance and contributes significantly to the progress of families, societies, and the nation as a whole.

Our institution is dedicated to imparting knowledge, instilling skills, and expanding students' vision to perceive the world around them. Through a holistic approach, we equip our students with the tools and perspectives necessary to navigate challenges and make meaningful contributions to society.

ACADEMIC EXCELLENCE IN UNIVERSITY EXAMINATION

In the University Examination held in April 2022, our students showcased remarkable academic performance, reflecting their dedication and diligence. In Shift-I, students achieved an outstanding pass percentage of 99%, while in Shift-II, they attained a commendable pass percentage of 98%. This achievement highlights the commitment of our students and the quality of education imparted at our institution.

A total of 662 students received their degrees across both Shift-I and Shift-II, marking a significant milestone in their academic journey. Their success is a testament to their hard work, perseverance, and the guidance provided by our faculty members.

We take pride in our students' achievements and remain committed to nurturing their academic excellence and overall development, awards, endowments and scholarship

Recognizing students not only bolsters their self-esteem and drive but also cultivates a culture of achievement and respect within the student community. SKPC's Committee of Management exemplifies its dedication to student welfare through a range of initiative

AWARDS, ENDOWMENTS AND SCHOLARSHIP

Empowering Students: SKPC's Initiatives

Recognizing the importance of fostering a culture of achievement and inclusivity, SKPC's Committee of Management has undertaken various initiatives to support and uplift students:

Free Seats:

- ❖ In the academic year 2023 - 2024, seven economically disadvantaged students and talented athletes were provided with complimentary seats, ensuring access to quality education.

Fee Concessions:

- ❖ Encouraging academic brilliance, students achieving above 90% in their 12th board examinations were granted a 50% fee concession. In the Academic Year 2023 - 2024, 4 students were benefited
- ❖ Students opting for Telugu as their 2nd language received a 30% fee concession. In the Academic Year 2023 - 2024, 3 students were benefited.
- ❖ Up to 50% fee concession were offered to students participating in State / National / Inter-Zone level sports. In the Academic Year 2023 - 2024, 26 students were benefited and Ms. S. Malathi of III B.Com received financial assistance of Rs. 30,000 from Y.V.K. Charities for participating in Kick Boxing 5th World Championship 2024.
- ❖ KTCT School Students received a 50% fee concession. In the Academic Year 2023 - 2024, 56 students were benefited.
- ❖ Financial assistance was extended to SKPC students pursuing PG courses within the institution. In the Academic Year 2023 - 2024, 39 students were benefited.

Awards & Rewards

- ❖ Collaborating with charitable trusts and organizations such as Yelchur Venkata Kotiah Chetty Charities, Sadras Venkatarama Chetty Charities, Namburu Venkata Subramanyam Chetty & Trust, Narayana Guruvaiah Chetty Charities, P. Nalliah Chetty Trust, Chavala Rangaiah Chetty Charities, Swarna Ram Foundation, Chitapuram Amrithavalli Thayaramma Trust, Soori Chetty Charity, Jai Saraswathi Educational & Charitable Trust students were commended and honored for their academic excellence, thereby motivating them to strive for continued success.

Access to Scholarships

- ❖ Our continuous drive in facilitating access to scholarships from government, charities, and private entities ensured financial support for deserving students, promoting inclusivity and equal opportunities.
- ❖ In the Academic Year 2023 - 2024, 191 students received scholarship of Rs. 11,69,000 from various private bodies and Rs. 7,50,900 SC/ST Scholarship from Government of Tamil Nadu.

Endowment

- ❖ Generous endowments by organizations like Kotwal Market All Merchants Association, Sultan Chand Dropadi Education Foundation, Jilla Hymawathy, Yadalam Suguna & Yadalam Manohar, Sri Shyam Kothari Foundation, and In memory of Late Sri G. Adinarayanan acknowledged and rewarded for their academic excellence, thus motivating the students to set higher goals.

Through these initiatives, SKPC creates a nurturing environment where every student can thrive academically and personally, irrespective of their socio-economic background.

CURRICULAR ENRICHMENT

ADD ON PROFICIENT COURSES CONDUCTED BY THE DEPARTMENTS

- ❖ Diploma in Supply Chain Management by Business Administration, 62 students were benefitted.
- ❖ Diploma in Income Tax Return Filing by Dept. of Corporate Secretaryship, 65 students were benefitted.
- ❖ Diploma in GST Conducted by PG & Research Dept. of Commerce, 140 students were benefitted.

- ❖ Diploma in “Career Competency Development” by English Dept., 567 students from 2nd year of Shift - I & Shift - II, were benefitted.

All these diplomas are NCVTE certified courses and the fee is sponsored by the Committee of Management.

- ❖ 95 Students of III B.Sc. Computer Science & III B.C.A. completed “Programming Essentials in Python” offered by ICTACT Academy.

ADD ON PROFICIENT COURSES COMPLETED BY THE STUDENTS

- ❖ Ms. Afrin Zahana. M of III B.Sc. Psychology completed online course on cosmetology offered by Greenhike academy.
- ❖ Ms. Yasmeen Fouziya. A of III B.Sc. Psychology completed online course on Basic Neurology offered by Alison academy.
- ❖ Ms. Danvanthini S of III B.Sc. Home Science – Interior Design & Décor Dept. completed Contemporary Architecture and Design Online course offered by SWAYAM NPTEL.
- ❖ Ms. Sneha R of II M.Sc. Home Science – Interior Design & Décor Dept. completed Role of Craft and Technology in Architecture Online course offered by SWAYAM NPTEL.
- ❖ 11 Students of II M.Sc. Computer Science completed “Cloud Computing” offered by SWAYAM NPTEL.
- ❖ Ms. A. Monika, Ms. P. Swetha, Ms. P. Bhuvaneshwari, Ms. B. Lavanya of Dept. of Commerce Corporate Secretaryship completed Microsoft and Tally course
- ❖ Ms. K.A. Anusha of Dept. of Commerce Corporate Secretaryship completed Microsoft, Tally and GST course
- ❖ Ms. A.R. Shifa Parveen of Dept. of Commerce Corporate Secretaryship has completed Advance Java course.
- ❖ Ms. S. Varsha, Ms. A. Pavithra Ms. S. Kasthuri, Ms. R. Keerthana of Dept. of Commerce Corporate Secretaryship has completed Tally course.
- ❖ Ms. R. Keerthana of Dept. of Commerce Corporate Secretaryship completed Tally Prime Advance Course offered by DiTRP (Digital Information Technology Research for Professional).

INTERNSHIP

Internship Highlights:

- ❖ 288 students from Business Administration, Commerce (Honours), Corporate Secretaryship, II M.Sc., Home Science-Interior Design Décor, Sociology, M.Sc. Computer Science, and PG Research Commerce underwent internship at various organisations.

Individual Internships:

- ❖ Ms. Dharani K B, a student of III B.Com. (Accounting and Finance), completed her internship at Kothari Industrial Corporation Ltd.
- ❖ Ms. Danvanthini. S, Ms. Rehana Khatoon. J, Ms. Haritha Sree Nayana Devi. P, Ms. Shenaz Azme. A, and Ms. Afsara Begum. J, students of III B.Sc., Home Science - Interior Design & Décor Dept., underwent internship at Audi Seshaih sons.
- ❖ Ms. Ragavi. P, a student of III B.Sc., Home Science - Interior Design Décor Dept., completed her internship at Arch Design Architects Engineers.
- ❖ Ms. Abhiraami S.S and Ms. Srusha Nandhinee. K, students of III B.Sc., Home Science-Interior Design & Décor Dept., underwent internship at Lario Interior Designers.
- ❖ Ms. Shakshi. B and Ms. Varsha Kumari. P, students of III B.Sc., Home Science-Interior Design & Décor Dept., completed their internship at Bizzoppo Interiors.
- ❖ Ms. Kiruthuka. S and Ms. Aysha Siddiqha. S, students of III B.Sc., Home Science - Interior Design & Décor Dept., underwent internship at Belleza Interiors.
- ❖ Ms. Niveditha. V, Ms. Saran Shree. G, Ms. Jaishree Sisodiya .A, and Ms. Sakshi Sinha, students of III B.Sc. Psychology, completed their internship at Tiny Tods.

These internships provided valuable hands-on experience and practical exposure to the students, enhancing their skills and preparing them for future career opportunities.

FACULTY EMPOWERMENT STRATEGIES

AWARDS

- ❖ Dr. T, Mohanashree, Principal and Head Dept. of Telugu received “Lions Teachers Day Award 2023 – 2024” from Lions International, Chennai and Aparajitha WOW Awards 2024 by World Arya Vysya Mahasabha
- ❖ Dr. P.B. Vaneetha Dean, Head Dept. of Hindi received “Women Achiever Award (KAARIKAI) 2023 – 2024” from Inner Wheel Club of Madras North, “Lions

Teacher's Day Award" 2023-2024 from Lions International and "Salam Dil Se Award" from HDFC Bank for excellent contribution in the field of education in the year 2023-2024.

- ❖ Dr. M.V. Nappinnai, Vice-Principal & Head and Dr. D. Monisha, Asst. Prof. Dept. of Commerce Corporate Secretaryship Dr. K. Lakshmi., Head & Asso. Prof., Dr. Vijayalakshmi. D, Asst. Prof., Dept. of Tamil, Dr. P. Barani Kumari Head & Asso. Prof., Dr. L. Madhumitha Asst. Prof. Dept. of Commerce Honours Dr. Sushma S Chawla, Asst. Prof Dept. of Business Administration , Dr. A. Sudha Ramkumar, Asso. Prof. Head, Dept. of Computer Science, Ms. J. Gajavalli, Head, Asst. Prof., Dept. of Computer Applications, Ms. V. Bhanu Head Dept. of. Sociology, Dr. Madhu Vinay, Asst. Prof., Dept. of Hindi, Dr. Meena. V, Head, Asso. Prof. Dept. of Home Science – Interior & Design, Ms. T. Prathibha Bharathy, Head, Asst. Prof., and Dr. Bh. Padmavathi , Asst. Prof. Dept. of Commerce (Shift II), Dr. K. Vinotha, Head, Asso. Prof. & Ms. S.V. Mohana Sujana, Asst. Prof., PG Research Dept. of Commerce Ms. I.M. Sheeba Alorcious, Head, Asst. Prof., Dept. of English received "KAARIGAI Women Achiever" award from Inner Wheel Club of Madras North Association.
- ❖ Dr. P. Barani Kumari Head & Asso. Prof., Dept. of Commerce Honours received appreciation certificate "Salaam Dil Sey" from HDFC Bank.
- ❖ Dr. A. Sudha Ramkumar, Asso. Prof. & Head, Dept. of Computer Science received "Best E-Techno Teacher Award" from Wisdom Educare Academy.
- ❖ Dr. C. Geetha, Asst. Prof, Dept. of Computer Science received "Faculty Champion Award" from Tamil Nadu Government for Naan Mudhalvan Project. "Salam Dil Sey" award from HDFC Bank for Exceptional Contribution in the field of education in the year 2023-2024.
- ❖ Ms. J. Gajavalli, Head, Asst. Prof., Dept. of Computer Applications received "Best E- Techno Teacher Award" from Wisdom Educare Academy.
- ❖ Dr. S. Chitra, Asst. Prof., Dept. of English received "Teaching Excellence Award" from Lions Club of Chennai GKD Millennium.
- ❖ Dr. S. Arul Selvam received Best Teacher Award from Thamizhaga Vanigargal Sevai Sangam.

Ph.D. CONFERRED

- ❖ Dr. L. Madhumitha, Asst. Prof. Dept. of Commerce (Hons), Dr. K. Ganga Asst. Prof., Dept. of Tamil, Dr. G. Anitha Devi Asst. Prof. PG & Research Dept. of Commerce, Dr. Bh. Padmavathi, Asst. Prof., Dept. of Commerce (Shift II) and Dr. M. Latha and Dr. M. Lakshmi Asst. Prof. Dept. of Psychology, Dr. Durga Devi M. V Asst. Prof.,

Dept. of French have been conferred with Ph.D. degrees, marking a significant milestone in their academic journey.

NET/ SET EXAMINATION

- ❖ Ms. Semitha R and Ms. Vennila S of II M.Sc. (Home Science & Design and Décor) cleared UGC NET.

RESEARCH FELLOWSHIP EXAMINATION

- ❖ Ms. Amudha. R Asst. Prof. Dept. of Home Science - Interior Design and Décor cleared CMRF Chief Minister Research Fellowship Examination.

RESOURCE PERSONS

- ❖ Dr. T. Mohanashree, Principal, Head, Asso. Prof. Dept. of Telugu was invited as a resource person for “Sangeetha Geya Dhara Asthavadhanam ” organized by Durga bai Desamukk Mahila Sabha Samskruthika Vibhagam and Durga Sravanthi and “Bhirmrao Ambedkar University Agra” by International conference on Hindi language and Literature on world stage, as a chief guest on “Sahithya Kaarula Jeevana Chitalu” by University of Madras, Dept. of Telugu, “Bahumathi Pradhanostavam” by Amara Jeevi Potti Sriramulu Smaraka Samithi, Mylopore and as a resource person on “Adhvitheeya Sangeetha Geya Dhara Asthavadhanam ” by University of Madras, Dept. of Telugu.
- ❖ Dr. T. Mohanashree, Principal, Head Dept. of Telugu and Dr. P.B. Vaneetha, Dean & Head, Dept. of Hindi were invited as special guests and Dr. Madhu Vinay, Asst. Prof., Dept. of Hindi as invitee speaker in the International Conference organised by Dr. Bhim Rao Ambedkar University, Agra.
- ❖ Dr. P.B. Vaneetha, Dean & Head, Dept. of Hindi was invited as an External Academic Audit at SSS Jain College, as keynote speaker in the International Conference organised by DG Vaishnav College and as a Resource Person on the Topic “Emotional Intelligence” at SRM College.
- ❖ Dr. K. Lakshmi., Head, Asso. Prof., Dept. of Tamil was invited as a resource person on the topic “Vaagai Soodava” by DB Jain College, Chennai, on “Vetri Namathe” by Tamil Nadu Librarian Association and on “Thirupaavai, Thiruvempaaavai, Thodar Sorpozhivu” by Arudhra Education and Research Foundation.

- ❖ Dr. A. Durgadevi Head, Asst. Prof., Dept. of Sanskrit was invited as a resource person on “Bhasa Nataka Chakra” by JBAS College, Chennai.
- ❖ Dr. Arul Selvam S, Head, Asst. Prof., Dept. of Tamil Shift II, acted as a resource person for ‘Thirupaavai Thiruvenpaavai’ organised by Arudhra Education and Research Foundation.
- ❖ Dr. K. Vinotha, Head, Asso. Prof., PG Research Dept. of Commerce was invited as a resource person for the induction program conducted by DG Vaishnav College & had been a Chair person for National Conference conducted by St. Anne's College
- ❖ Dr. A.S. Nagalatha, Asso. Prof. PG Research Dept. of Commerce was invited as a resource person by Dept. of Commerce, Ethiraj College for women, Chennai
- ❖ Dr. T. Mekala, Asst. Prof. PG Research Dept. of Commerce was invited as a resource person by MBA Dept., M.O.P.Vaishnav college, Chennai
- ❖ Dr. M.V. Nappinnai, Vice-Principal, Head & Asso. Prof., Dr. D. Monisha , Asst. Prof. Dept. of Corporate Secretaryship were invited as a resource person by Shri Kumarswami Mahavidyalaya, Ausa, Dist. Latur, MS, India
- ❖ Dr. P. Barani Kumari, Head, Asso. Prof., Dept. of Commerce (Hons) was invited as a resource person by SKPD-NTTF, Chennai and as a judge and resource person by R Bupathy & Co Chartered Accountant.
- ❖ Ms. P.M. Nithisha, Asst. Professor, Dept. of Commerce (Hons) was invited as a resource person by Smart Academy, Pandumalar Seva Foundation.
- ❖ Dr. Sushma S Chawla Asst. Prof., Dept. of Business Administration, Orient SKPC-NTTF students on the topic ”Motivation and its Importance”.
- ❖ Dr. A. Sudha Ramkumar, Head & Asso. Prof. Dept. of Computer Science was invited as a resource person by Sathyabama Institute of Science & Technology, Chennai, Saveetha College of Liberal Arts and Sciences, SIMATS, Chennai and as an External Auditor for the Academic Audit, SSS Shasun Jain College, Chennai.
- ❖ Dr. C. Geetha, Asst. Prof, Dept. of Computer Science was invited as a resource person by Sathyabama Institute of Science & Technology, Chennai.
- ❖ Dr. V. Meena, Head & Asso. Prof., Dept. of Home Science – Interior Design & Decor was invited as a resource person by Dr. MGR University and at SKPC IIC Refresher Program and as an External Academic audit by SSS Jain Chennai.
- ❖ Dr. K Malathi, Librarian was invited as a guest at the International conference on Multidisciplinary Approaches in Web & Open Educational Resources: Opportunities and Challenges at Periyar Maniammai Institute of Science & Technology, Thanjavur and served as a Resource Person for National FDP on “Selvathul Selvam” at SKPC.

MEMBER IN OUTSIDE BODIES

- ❖ Dr. Durga Devi M. V, Asst. Prof., Dept. of French acted as a returning officer and conducted the election for the All-India Association of French Teachers AITF.
- ❖ Dr. P. Barani Kumari, Head & Asso. Prof., Dept. of Commerce (Hons) acted as Member for the Board of Studies in Naan Mudhalvan at Muthurangam Government Arts College.
- ❖ Dr. S.Gouthami Head, Asst. Prof., Dept. of Business Administration, officiated for the Scrutiny of Question Paper-M.A(HRM) and Dr. Sushma S Chawla Asst. Prof., Dept. of Business Administration, officiated for the Scrutiny of Question Paper-BBA at MOP Vaishnav College for Women.
- ❖ Ms. V. Bhanu Head, Dept. of. Sociology acted as member for the Board of Studies in Sociology at Queen Mary's College.
- ❖ Ms. V.S. Ramya Asst. Prof. Dept. of. Sociology acted as member for the Board of Studies in sociology at University of Madras
- ❖ Dr. Meena. V, Head, Asso. Prof., Dept. of Home Science-Interior Design & Décor acted as Member for the Board of Studies in Home Science at University of Madras, and Thiruvalluvar University and as a Chairperson in Annamalai University.
- ❖ Dr. Kavitha P S, Asst. Prof., Dept. of Home Science - Interior Design & Décor acted as Member for the Board of Studies in Home Science at Thiruvalluvar University and Special Invitee in University of Madras and Annamalai University.

EXTERNAL EXAMINER

- ❖ Dr. P. Barani Kumari, Head & Asso. Prof., Dept. of Commerce (Hons) acted as an External Examiner for the conduct of Ph. D., Public Viva-Voce examination at Pachaiyappa's College for Men, Kanchipuram & Vels University.

BOOK PUBLICATION

- ❖ Dr. P. Barani Kumari, Head & Asso. Professor of the Dept. of Commerce (Hons), has authored a book on Service Marketing, published by Wisdom India Publications, Bangalore.
- ❖ Dr. K. Malathi, Librarian has authored the book "Fuelling Your Fire".

FACULTY COMPLETING ORIENTATION / REFRESHER COURSE

- ❖ Dr. D. Monisha Asst. Prof. Dept. of Corporate Secretaryship completed Online (mode) Faculty Induction Program organized by UGC HRDC Jai Narain Vyas University
- ❖ Ms. Amudha. R, Asst. Prof. Dept. of Home Science – Interior Design & Décor completed Online (mode) Refresher Course in “Advanced Research Methodology” organized by Teaching Learning Centre, Ramanujan College and New Delhi.
- ❖ Dr. S. Geetha, Asst. Prof., Dept. of English completed “Two-week Refresher Course in English” organized by Teaching Learning Centre and Dept. of English, Ramanujan College, University of Delhi.

PAPER PRESENTATIONS AND PUBLICATIONS

- ❖ Dr. T. Mohanashree, Principal, Head Dept. of Telugu presented and published paper on
 - “Tevaram Srisailam Vaisishtyam” in National Conference at Sri Bhramaramba Mallikarjuna Swamy Devasthanam, Srisailam.
 - “Gurajada Kanyaka” in international Conference at SKPC.
- ❖ Dr. P.S. Mythili, Asst. Prof., Dept. of Telugu presented paper on “Janapada Sahithyam Kautimbika Geyallo Sthri” in International Conference at SKPC.
- ❖ Dr. P.B. Vaneetha Dean & Head, Dept. of Hindi presented and published a paper on
 - “Bliss and Bless of Sri Bhramaramba Mallikarjun Temple” at Sri Shailam,
 - “Ramcharith Manas Me Hanuman Ki Bhakti” at DG Vaishnav College
 - “Sanskriti Evam Samaj Ke Prati Yuvaon Ke Drishtikon Par Hindi Cinema Ka Prabhavo” at Dr.Bhimrao Ambedkar University, Agra.
- ❖ Dr. Madhu Vinay, Asst.Prof., Dept. of Hindi presented and published a paper on
 - “Ramcharith Manas Me Loktantra” at DG Vaishnav College
 - “Hindi Bhasha Aur Rojgar Ki Sambhavanayein” at Dr.Bhim Rao Ambedkar University, Agra.
- ❖ Dr. Durga Devi M.V. Asst. Prof., Dept. of French presented a paper on “La literature Quebecoise une literature irremplacable” in the National Seminar conducted by AITF at the Dept. of French and Other Foreign Languages University of Madras.
- ❖ Dr. K. Lakshmi., Head, Asso. Prof., Dept. of Tamil published a novel presented paper on
 - “Meendum Mulaikum Siragugal” in the Journal ‘Ranimuthu’

- “Kaalathai Vendrakaaviyam - Kalkiyin Ponniyin Selvan Kathaapathirangal.” in the Journal ‘Pranav Tamizhiyal Aaivithazh’.
- ❖ Dr. Arul Selvam S, Head & Asst. Prof., Dept. of Tamil Shift II, published paper on
 - “Tamil Ilakiyankalil Sutrusuzal Matrum Ariviyal” in Eleventh Ulaga Tamil Arachi Manadu at Malasia,
 - “Kannapanaai Nindru ” Ulaga Sathanai - 1000 Kavinjargal 1000 Kavithaigal – in Ulaga Tamizh Kavinzargal Kalai Ilakiya Sangam at Ulaga Thirukural Manadu
 - “Sanga Ilakiyankalil Samayam” in Pranav Journal
 - “Tamil Valarchiyil Samayankalin Pangu” Conference at SRM University, Chennai
 - “Thanthaiku Oor Eddu” – World Record – Father’s Day Celebration 2023
- ❖ Dr. K. Vinotha, Head & Asso. Prof., PG and Research Dept. of Commerce published papers on :
 - “A Study on Future of Green Marketing and its Impact on Consumer Behaviour” published in humanities and Social Science Studies, A UGC listed Peer reviewed journal in the one day Virtual National Conference on Inclusive growth in the face of digital transformation & Future of work.
 - Radical Changes in Marketing Industry – Consumers Outlook Towards Electronic Word of Mouth (e-WOM), Rabindra Bharathi University Journal of Economics.
 - How online reviews impact consumers’ intention to purchase?
 - Sustainable transportation sector – exploring the consumer acceptance towards e-vehicle by using technology acceptance model. Paper presented in International Conference conducted by One School of Business, Bangalore.
- ❖ Dr. A.S. Nagalatha, Asso. Prof , PG and Research Dept. of Commerce, Published papers on :
 - “A Study on Consumer Buying Behaviour towards online Retail Marketing” in online journal of the Asiatic society of Mumbai.
 - “Consumer Perception on Food Styling in Advertisements”, ANVESAK.
 - “An Overview of consumer perception towards M-Commerce in marketing strategy (with special reference to Chennai city)” published in humanities and social science studies.
 - “Factors determining the acceptance of financial technology services among the active payment users”, Published in Humanities and Social Science Studies.

- “Millennial green consumer online purchasing behavior towards fast – moving consumer goods in Chennai” published in Humanities and Social Science Studies.
- ❖ Dr. V. Sampathkumari, Asso. Prof , PG and Research Dept. of Commerce, published papers on :
 - Effectiveness of logistics service providers’ (LSPS) service quality and its impact on consumer satisfaction with respective logistic services of E-Commerce companies, published in the journal of foundational research.
 - Social networking sites impact on consumer’s buying attitude published in Humanities and Social Science Studies.
 - Impact of quality of work life and organizational citizenship behavior on turnover intention among the employees of information technology industry published in National Conference on Innovation & Entrepreneurship.
 - A study on impact of digitalization on women entrepreneurship in Tiruvallur district published in Rabindra Bharati University Journal of Economics.
 - A study on marketing through digital mode published in Shodhak: A Journal of Historical Research.
 - A study on changing patterns of consumer behavior towards home appliances products published in International Conference on Recent Trends in Commerce and Management.
- ❖ Ms. S.V. Mohana Sujana, Asst. Prof., PG & Research Dept. of Commerce, published papers on
 - “An empirical study on consumer preference towards supermarkets” in Online Journal of Distance Education and E learning / International Conference at Gurunanak College.
 - “A study on neuro marketing and its impact on advertising” in International Conference at DG Vaishnav College.
- ❖ Dr. T. Mekala, Asst. Prof. PG & Research Dept. of Commerce published paper on “The impact of social media on human connection is a multifaceted” in International conference at M.O.P .Vaishnav College.
- ❖ Ms. R. Pavithra, Asst. Prof., Dept. of Corporate Secretaryship published paper on “A study on future of green marketing and its impact on consumer behaviour” in Humanities and Social Science Studies Journal in a National Conference at SKPC.
- ❖ Dr. D. Monisha, Asst. Prof., Dept. of Corporate Secretaryship, published and presented papers on

- “A conceptual framework on historical and magnified perspectives of crypto currency” in Humanities and Social Science Studies Journal in a National Conference at SKPC College
- “The impact of social media on human connection is a multifaceted” International Conference on Resilience, Reinvent and Way Forward at M.O.P Vaishnav College for Women.
- ❖ Ms. L. Krishna Govindammal Asst. Prof., Dept. of Corporate Secretaryship published a paper on “A study on impact of digital marketing towards consumer behaviour” in Humanities and Social Science Studies Journal in a National Conference at SKPC.
- ❖ Dr. P. Barani Kumari, Head & Asso. Prof., Dept. of Commerce (Hons), presented & published papers on
 - “A study on factors influencing on organizational citizenship behaviour (OCB) among the IT and ITES employees in Chennai city” Journal of the Asiatic society of Mumbai
 - “A Study on influence of promotional tools on consumer loyalty in online shopping” in Journal of the Asiatic society of Mumbai at Fatima College.
 - “A study on perception of owner’s endorsement among consumers” in Humanities and Social studies Journal at SKPC.
 - “A study on perception about Investment through trading Apps among millennials” in Humanities and Social studies Journal SKPC.
 - “A study on the impact of employee engagement practices on Organizational citizenship behavior among the employees working in select information technology companies in Chennai city”, “Conceptual framework on stress management” in Humanities and Social studies Journal at SKPC.
- ❖ Dr. L. Madhumitha Asst. Prof., Dept. of Commerce (Hons), published and presented paper on “Validation of rebranding factors – a study with reference to telecommunication services in Chennai” in Humanities and Social studies Journal at SKPC
- ❖ Ms. P.A. Thirupura Sundary, Asst. Prof., Dept. of Commerce (Hons), published and presented paper on “Driving forces and deterrent factors of organic food products and its impact on purchase behaviour” in Humanities and Social studies Journal at SKPC
- ❖ Ms. P.M. Nithisha Asst. Prof., Dept. of Commerce (Hons), published and presented paper on
 - “A Study on influence of promotional tools on consumer loyalty in online shopping” in Journal of the Asiatic society of Mumbai at Fatima College.

- “A study on perception of owners endorsement among consumers” in Humanities and Social studies Journal at SKPC
- ❖ Ms. R. Rakshanaa, Asst. Prof., Dept. of Commerce (Hons), published and presented a paper on “A study on impact of digital marketing towards consumer behaviour” in Humanities and Social studies Journal at SKPC.
- ❖ Dr. S. Gouthami Head, Asst. Prof., Dept. of Business Administration, published a paper in June 2023 “The impact of interactive marketing among online shoppers in Chennai” in Humanities and Social Science Studio Conference at SKPC.
- ❖ Dr. Sushma S Chawla Asst. Prof., Dept. of Business Administration, published a paper on “Work-Life balance in job performance of women employees in IT sector in Chennai” in Humanities and Social Science Studio Conference at SKPC
- ❖ Dr. G. Vanitha Asst. Prof., Dept. of Business Administration, published papers on
 - “The impact of interactive marketing among online shoppers in Chennai” in Humanities and Social Science Studio Conference at SKPC.
 - “Students perception towards yoga and meditation with reference to select College in Chennai” in Rabirelra Bharathi University Journal of Economics.
- ❖ Ms. J. Gajavalli, Head, Asst. Prof., Dept. of computer Applications, published papers on
 - “Green IT-the eco-friendly technology / information technology towards the sustainable environment”
 - “Inclusive Growth in the face of Digital Transformation and future of work” National Conference at SKPC,
 - “Deep Neural Network Systematic Computation on plant disease detection”, European Chemical Bulletin Journal
 - “Plant Disease Detection Automation us in Deep Neural Networks” Advancements in Smart Computing and Information Security, “Springer” International Conference at Marwari University Gujarat.
- ❖ Ms. P. Saranya Asst. Prof., Dept. of Computer Applications, published papers on
 - “Role of Digital Image Processing in Food Quality and safety” in International Conference on Digitization in Science and Humanities Education and Research at SRM Institute of Science and Technology.
 - “A Review of Efficient Deep Learning Approaches in Automatic Image Recognition and Classification” in International Conference on Recent Advances in Computing and Communication at SSS Jain College for Women.
 - “Environment Go-Green” in Inclusive Growth in the face of Digital Transformation and future of work national Conference at SKPC.

- ❖ Ms. R. Saradha Asst. Prof., Dept. of Computer Applications, published a paper on “Environmental Changeover Influenced by Human” in Inclusive Growth in the face of Digital Transformation and future of work in National Conference at SKPC
- ❖ Ms. A. Subbulakshmi, Asst. Prof., Dept. of Computer Applications, published papers on
 - “Predicting survival rate of oral cancer patients using machine learning” in National Conference on Computational Intelligence and Data Analytics at Hindustan Institute of Science and Technology.
 - “Environment: Issues, Challenges and Sustainable Development ” in Inclusive Growth in the face of Digital Transformation and future of work in National Conference at SKPC
 - “A novel meta heuristic approach with optimal deep learning neural network based oral cancer detection model” in Indian Journal of Science and Technology.
- ❖ Dr. A. Sudha Ramkumar, Head, Asso. Prof., Dept. of Computer Science published papers on
 - “Issues and Challenges of Chatbot development for an Educational Institution” in Journal of Data Acquisition and Processing Journal(Scopus Indexed Journal)
 - “Chatbot - An Overview” in Shodha Prabha UGC care Journal.
- ❖ Ms. B. Maidhili Asst. Prof., Dept. of Computer Science published a paper on “Multi Modal Emotion Detection: A Comprehensive Review” in Conference at Loyola College.
- ❖ Ms. V. Kamakshi Asst. Prof., Dept. of Computer Science published a paper on “Early Prediction of Heart Diseases using Machine Learning Techniques by Minimum number of Attributes” in the Conference at Kamaraj College.
- ❖ Dr. C. Geetha, Asst. prof., Dept. of Computer Science published papers on
 - “A Review on Application of Green Computing with Bots for Environmental Sustainability, A Journal of Data Acquisition and Processing Journal (Scopus Indexed Journal).
 - “Automated garden Irrigation System Using Soil Moisture Sensors”, in Shodha Prabha Journal.
- ❖ Dr. Meena. V, Head & Asso. Prof. Dept. of Home Science - Interior Design & Decor, published a paper on “A Study on Enhancing Residential Interiors by Using Eclectic Styles of Furniture Design” in Humanities and Social Science Studies Journal.

- ❖ Dr. Kavitha P.S Asst. Prof., Dept. of Home Science-Interior Design & Decor, published and presented paper on “Perception of Sustainability of Indoor Aquaponics in Chennai” in Home Science Association of India Journal (HSAI).
- ❖ Ms. Nirmala Fousta. A, Asst. Prof., Dept. of Home Science-Interior Design & Décor, published paper on
 - “Women Startup Challenges with special reference to Thiruvallur District” in Humanities and Social Science Studies Journal.
 - “The effect of self-care on mothers of physical disability children – importance and strategies with reference to mothers in Chennai” in Home Science Association of India Journal (HSAI).
- ❖ Ms. Amudha R Asst. Prof., Dept. of Home Science-Interior Design & Decor, published and presented a paper on “A study on Colour Scheme in Interiors” in Home Science Association of India Journal (HSAI).
- ❖ Ms. Selvasankari P, Asst. Prof., Dept. of Mathematics published and presented papers on
 - “Oscillation of first order delay differential equation including variable order fractional derivative with constant coefficient” in Industrial Engineering Journal.
 - “Forced oscillation of variable order nonlinear fractional differential equations with damping term and time delay” in the International conference on Mathematical models in computational Intelligence organized by Ethiraj College for Women.
- ❖ Ms. Renuka M, Asst. Prof., Dept. of Commerce (Accounting & Finance) published a paper on
 - “A study on the impact of employee engagement practices on organizational citizenship behaviour among the employees working in select information technology companies in Chennai city” in One day Virtual National Conference On Inclusive Growth In the Face of Digital Transformation & Future of Work at SKPC.
 - “Employee Engagement: Essential for increasing organizational performance” in International Conference on Contemporary trends in commerce and management at St. Francis College, Bengaluru.
- ❖ Dr. K Malathi, Librarian presented papers in an International conference on
 - “Multidisciplinary approaches in web & open educational resources: opportunities and challenges” at Periyar Maniammai Institute of Science & Technology, Thanjavur.

- "Recent advances in Information Technology (READIT)-2023: Emerging Trends & Innovations in Libraries" at IGCAR-Kalppakam

FACULTY PARTICIPATION IN WEBINAR/ SEMINAR

- ❖ Dr. P. S. Sujatha., Asst. Prof., Dept. of Tamil attended National seminar on “Digital Transformation in Daily Life & Technical Terminology in Tamil” organized by Commission for Scientific and Technical Terminology, Ministry of Higher Education.
- ❖ Dr. G. Anitha Devi, Asst. Prof., Dept. of Commerce attended International online seminar organized by ISAR.
- ❖ Dr. D. Monisha, Asst. Prof., Dept. of Corporate Secretaryship attended One Day National seminar on “Proactive Accounting: Driving the future of industry transformation” organized by University of Madras.
- ❖ Dr. P. Barani Kumari, Head & Asso. Prof., Dept. of Commerce (Hons) attended a National seminar on “Proactive accounting: Driving the future of Industry Transformation” organized by University of Madras
- ❖ Dr. Meena. V & Dr. Kavitha P S, Asst. Prof., Dept. of Home Science Interior Design & Décor attended National webinar on “Financial Empowerment through Wealth creation” organized by Avvaiyar Government College, Karaikal.
- ❖ Ms. Nividha. A, Asst. Prof., Dept. of Home Science Interior Design & Décor attended International webinar on “Precision Nutrition And Artificial Intelligence Upcoming Horizons In Nutrition” organized by IAPEN INDIA - Puducherry Chapter.

FACULTY PARTICIPATION IN FACULTY DEVELOPMENT PROGRAMME

- ❖ Dr. Madhu Vinay, Asst. Prof., Dept. of Hindi participated in the 7 days National Virtual FDP on “Digitalization and Teaching Languages: The X Factor” organized by SSS Jain College.
- ❖ 74 faculty members attended FDP on “A.I Tools” equipping them with valuable skills in artificial intelligence organized by IQAC of SKPC in association with the Tamil Nadu Apex Skill Development Centre for Logistics.
- ❖ 28 faculty members attended Five days International Virtual PDP on “Up Skilling Research and its Application” organized by Dept. of Commerce Shift - II of SKPC.
- ❖ 10 faculty members attended FDP on “Self Rejuvenation – Journey within You” organized by Dept. of Commerce Honors, SKPC.
- ❖ Dr. G. Vanitha, Asst. Prof. Dept. of Business Administration, Ms. B. Radhika, Ms. B. Maidhili, Ms. D. Ramya, Ms. P. Pandeeswari Asst. Profs., Dept. of Computer Science, Ms. T. Prathibha Bharathy, Head, Asst. Prof., Dr. K. Sangitha, Asst. Prof., Dept. of

Commerce (General) – Shift II and Ms. Madhumitha S, Asst. Prof., Dept. of Commerce (Accounting & Finance) participated in FDP on “Disruptive Technologies of Computer Science 2023” organized by Sathyabama Institute of Science and Technology.

- ❖ Dr. S. Chitra, Asst. Prof., Dept. of English attended FDP on “Advanced Approaches and Innovative Intricacies for Modern Language Classrooms” organized by Madanapalle Institute of Technology and Science, Andhra Pradesh.
- ❖ Dr. A.S. Nagalatha, Asso. Prof. attended National Level Virtual Faculty Development Program on “Best Practices Benchmarking HEI’s for Quality Enhancement” organized by Guru Shree Shantivijai Jain College for Women, Chennai
- ❖ Dr. G. Chandana Deepa, Asst. Prof. attended FDP on National Education Policy-2020 organized by AMET University.
- ❖ Dr. G. Anitha Devi, Dr. T. Mekala, Dr. A. Sripriya Asst. Profs. Of PG Research Dept. of Commerce Ms. R. Pavithra, and Dr. D. Monisha Asst. Prof. Dept. of Corporate Secretaryship and Ms. P.A. Thirupura Sundary, Ms. R. Rakshanaa Asst. Profs . Dept. of Commerce (Hons), Dr. Sushma S Chawla, Dr. G. Vanitha, Asst. Profs. of Business Administration, Dr. Kavitha P.S, Ms. Nirmala Fousta. A, Ms. Amudha. R, Ms. Nividha. A Asst. Profs. Dept. of Home Science – Interior Design & Décor participated in National Virtual Faculty Development program on “NAAC Accreditation Framework” organized by Guru Shree Shanti Vijay Jain College for Women
- ❖ Ms. D. Bavithra, Asst. Prof. attended 5 days FDP on “Advanced Tally and GST” organized by University of Madras.
- ❖ Ms. B. Dheebiha Rani, Asst. Prof. attended Three Days National Level FDP on “Basics of Research” organized by IOT Academy.
- ❖ Dr. M.V. Nappinnai, Vice-Principal, Head, Asso. Prof., Dept. of Corporate Secretaryship attended 7 days National PDP on “Professional Development Programme for Higher Education Teachers” organized by SSS Jain College in collaboration with Ayya Nadar Janaki College, Sivakasi.
- ❖ Ms. R. Pavithra, and Dr. D. Monisha Asst. Prof. Dept. of Corporate Secretaryship attended FDP on “Empowering Educators: Strategies for Holistic Teaching and Professional Growth” organized by Sri Malolan College of Arts & Science.
- ❖ Ms. R. Pavithra, Asst. Prof. Dept. of Corporate Secretaryship attended FDP on “Opportunity to Leverage the Teaching Skills in Digital and Professional Landscape” organized by DG Vaishnav College.

- ❖ Ms. R. Pavithra, and Dr. D. Monisha Asst. Prof. Dept. of Corporate Secretaryship attended FDP on “Higher Educational Teachers” organized by SSS Jain College for Women.
- ❖ Ms. R. Pavithra Asst. Prof. Dept. of Corporate Secretaryship and Ms. R. Rakshanaa, Asst. Prof. Dept. of Commerce (Hons.) attended FDP on “Freight Forwarding” organized by Naan Mudhalvan in association with Tamil Nadu Skill Development Corporation, Government of Tamilnadu.
- ❖ Dr. D. Monisha, Asst. Prof. Dept. of Corporate Secretaryship attended FDP on Application of Research Software for Qualitative and Quantitative Research Design ” organized by Eudoxia Research University , ERC – USA Powered by Eudoxia Research Centre, ERC – India & Asia, International Research Council of Eudoxia (ARCE)
- ❖ Ms. L. Krishna Govindammal Asst. Prof. Dept. of Corporate Secretaryship attended FDP on Digital Productivity and AI Fluency conducted by Naan Mudhalvan in partnership with Microsoft.
- ❖ Ms. P.A. Thirupura Sundary, Asst. Prof. Dept. of Commerce (Hons), attended FDP on “Chat GPT and AI Tools for Academicians” organized by ASET.
- ❖ Ms. R. Rakshanaa, Asst. Prof. Dept. of Commerce (Hons), attended FDP on “Opportunity to Leverage the teaching skills in Digital & Professional Landscape ” organized by DG Vaishnav College and on “Advanced Tally with GST” organized by Tamil Nadu Skill Development Corporation
- ❖ Dr. Sushma S Chawla of Business Administration participated in the FDP on Research Methodology organized by The Internal Quality Assurance Cell and Academic Staff College, organized by Dr. M.G.R. Educational and Research Institute, on “Best Practices Benchmarking in HEI’s for Quality Enhancement” organized by GSS Jain College for Women, on Outcome Based Education for Effective Learning and Teaching during organized by AMET University, “From Research to Publication” organized by Adhiyaman Arts and Science College for Women, in Innovation Ambassador (IA) training ‘Foundation level’ conducted by MoE’s Innovation cell & AICTE on organized by Ministry of Education and on “Research Methodology” organized by Patrician College of Arts And Science.
- ❖ Dr. Sushma S Chawla completed the Banking and Financial Services course offered by The Tamil Nadu Skill Development Corporation, Government of Tamil Nadu.
- ❖ Dr. G. Vanitha of Business Administration participated in National FDP on AI Tools for Academician organized by ASET College of Science & Technology and on

Quality and Effective Research Writing- Phase IV organized by Patrician College of Arts and Science.

- ❖ Ms. J. Gajavalli, Head and Asst. Prof. attended FDP on “Deep Learning Case Studies” organized by Christ University, Bangalore.
- ❖ Ms. P. Saranya, Ms. A. Subbulakshmi, Asst. Profs. attended FDP on “Artificial Intelligence / Machine Learning / Deep Learning” organized by DRK College of Engineering & Technology and Nan Mudhalvan FDP on “Fundamentals of Coding and Cloud” organized by SSS College for Women.
- ❖ Ms. A. Subbulakshmi, Asst. Prof. attended FDP on “Amazon Web Services” organized by Brain O Vision, on “Data Science: A Revelation of the Modern Digital era” organized by SRM Institute of Science and Technology, on “Machine Learning with Python” organized by University of Madras and on “Machine Learning Using Python” organized by Hindustan College of Engineering and Technology.
- ❖ Ms. C.M. Mouresha Head, Dept. of. Criminology & Police Administration participated in “Microsoft Office Essentials” FDP for Academician organized by Naan Mudhalvan
- ❖ Ms. V.S. Bhanu, Head, Dept. of. Sociology attended FDP on “Mentor Development Programme” organized BYST.
- ❖ Ms. V.S. Ramya, Ms. T.M. Kavithagayathri Asst. Profs. Dept. of. Sociology attended FDP on Personality Development for Teachers in HEI’s organized by IOT Academy
- ❖ Ms. T.M. Kavithagayathri Asst. Prof. Dept. of Sociology attended FDP on The Art & Science of Storytelling, organized by Tamilnadu Skill Development Corporation
- ❖ Dr. A. Sudha Ramkumar, Head, Asso. Prof., Dept. of Computer Science attended FDP on “Cloud Infrastructure” organized by MOP College, Chennai.
- ❖ Dr. A. Sudha Ramkumar, Head, Asso. Prof., Dept. of Computer Science, Ms. B. Radhika, Ms. B. Maidhili and Ms. P.Pandeeswari Asst. Prof., Dept. of Computer Science attended FDP on “Deep Learning Case Studies” organized by Christ University, Bangalore.
- ❖ Ms. B .Radhika, Ms. V. Kamakshi, Ms. P. Pandeeswari and Dr. C. Geetha Asst. Profs., Dept. of Computer Science attended PDP on “Innovative Technologies lead the academicians” organized by Dept. of Computer Applications of SKPC.
- ❖ Ms. B. Radhika Asst. Prof., Dept. of Computer Science attended FDP on “Research – The Journey from Inception to Publishing” by DB Jain College.
- ❖ Ms. B. Maidhili Asst. Prof., Dept. of Computer Science attended International FDP on “Emerging Trends in Data Analytics” organized by Saveetha College of Liberal Arts

& Sciences and Virtual FDP on “Deep dive into Trends in AI and ML” organized by Coimbatore Institute of Technology.

- ❖ Ms. D. Ramya, Asst. Prof., Dept. of Computer Science attended International FDP on “Emerging Trends in Information Technology” organized by SSS Jain College for Women.
- ❖ Ms. V. Kamakshi, Asst. Prof., Dept. of Computer Science attended FDP on “Data Science Specialization using Python” organized by Dr. SNS Rajalakshmi College of Arts and Science, on “Empowering Educators Navigating Recent Trends” organized by Sathyabama Institute of Science and Technology and on “How to write and publish the research papers in Scopus / Wos / Esci indexed Journals” organized by Jeppiaar College of Arts and Science and on ‘Emerging Trends in Information Technology” organized by SSS Jain College for Women.
- ❖ Ms. P. Pandeeswari, Asst. Prof., Dept. of Computer Science has attended Naan Mudhalvan Faculty Development Programme on “Fundamentals of Coding and Cloud” organized by Smart Internz.
- ❖ Dr. Meena. V, Head, Asso. Prof., Dept. of Home Science – Interior Design & Decor completed FDP on “Role of Craft and Technology in Interior Architecture” organized by NPTEL.
- ❖ Ms. Nividha. A, Asst. Prof. Dept. of Home Science – Interior Design & Décor completed FDP on “Research Methodology” organized by NPTEL.
- ❖ All faculties of Interior Design and Décor attended AutoCAD and AutoDesk FDP Program organized by ICT academy at SKPC.
- ❖ Dr. Rani B, Head, Asso. Prof., Dept. of Mathematics attended FDP on “Mathematics in Real Applied and Computational Domains” organized by Sathyabama Institute of Science and Technology.
- ❖ Ms. Selvasankari P, Dr. Sudha V and Ms. Manohari B Asst. Profs., Dept. of Mathematics attended FDP on “Mathematics in Real Applied and Computational Domains” organized by Sathyabama Institute of Science and Technology.
- ❖ Ms. Selvasankari P and Dr. Sudha V Asst. Profs., Dept. of Mathematics attended National FDP on “Comprehending Gen Z Students Educational Needs” jointly organized by Shri Krishnaswamy College for Women and SSS Jain College for Women.
- ❖ Dr. K Malathi, Librarian attended a National level FDP by SKPC in Chennai, with a focus on e-resources for learning, teaching, and research.”
- ❖ Ms. Kanimozhi R, Asst. Prof., Dept. of Commerce (Accounting & Finance) Shift – II participated in the Tamil Nadu Government Skill Development Corporation, Naan

Mudhalvan Faculty Development Programme (FDP) on Advanced Tally with GST organized by SSS Jain College for Women.

- ❖ Ms. T. Prathibha Bharathy, Head, Asst. Prof., Dr. Bh. Padmavath, Dr. K. Sangitha, Ms. J. Rudhra Asst. Prof., Dept. of Commerce (General) – Shift II attended National FDP on Selvvathul Selvam organized by Department of Tamil,(Shift-II) of SKPC

WORKSHOP ATTENDED BY FACULTY

- ❖ Dr. K. Lakshmi., Head, Asso. Prof., Dept. of Tamil has participated in Workshop on “Inaya Vazhi Puthaaka Payirichi” organized by S.A College Arts & Science.
- ❖ Dr. M.V. Nappinnai, Asso. Prof. & Head, Dept. of Corporate Secretaryship participated in National workshop on “Indian Economy in the present global scenario – Opportunities and Challenges” organized by Indian Economic Association.
- ❖ Ms R. Pavithra, and Dr D. Monisha Asst. Prof. Dept. of Corporate Secretaryship participated in workshop on “New Reforms in Higher Educational with the Reference to NEP 2020” organized by SRM Institute of Science and Technology Ramapuram Campus College.
- ❖ Ms R. Pavithra, Asst. Prof. Dept. of Corporate Secretaryship, Ms. T. Prathibha Bharathy, Head, Asst. Prof. Dept. of Commerce (Shift II) and Ms. Renuka M, Asst. Prof., Dept. of Commerce (Accounting & Finance) Shift-II participated in International workshop on “Research Process” Organized by University of Madras, Chennai
- ❖ Dr D. Monisha, Asst. Prof. Dept. of Corporate Secretaryship participated in workshop on SPPS in Research organized by STAR International Foundation for Research and Education College and on Indexed Publication A driven force for Academic Progress organized by Science and Humanities, SRM Institute of Science and Technology College.
- ❖ Dr. P. Barani Kumari, Head & Asso. Prof., Dept. of Commerce (Hons.), Dr. L. Madhumitha, Ms. P.A. Thirupura Sundary, Ms. P.M. Nithisha and Ms. R. Rakshanaa Asst. Profs. Dept. of Commerce (Hons), participated in workshop on “Women empowerment” organized by SKPC.
- ❖ Dr. S. Gouthami, Head Dept. of Business Administration participated in National Workshop on Self Care for Educators organized by SRM Institute of Science and Technology.
- ❖ Ms. B. Maidhili Asst. Prof., Dept. of Computer Science participated in a workshop on “Scholarly Articles Indexing Methods” organized by Government Arts College for Men (A) Nandanam, Chennai.

- ❖ Ms. Kanimozhi R, Asst. Prof., Dept. of Commerce (Accounting & Finance) Shift – II participated in workshop on Data Analysis using Business Excel organized by Global Institute of Statistical Solutions (GISS)
- ❖ Ms. Renuka M, Asst. Prof., Dept. of Commerce (Accounting & Finance) Shift – II participated in workshop on “Research Insights” organized by Ethiraj College for Women.

FDP / WORKSHOP/ WEBINAR / CONFERENCE / E – QUIZ CONDUCTED BY THE DEPT.

- ❖ All departments and clubs conducted Silver Jubilee Special Lecture Series on respective topics.
- ❖ Dept. of Telugu conducted an International Conference on “Telugu Sahityam lo Sthri Vaisisthyam”
- ❖ Dept. of Hindi conducted a workshop on “Functional Hindi and Its Application”, a guest lecture on “Hindi Sahitya Ka Aadhunik Kaal” and an Inter – School Competition.
- ❖ Dept. of French conducted a workshop on French Phonetics.
- ❖ Dept. of Tamil conducted a workshop on “Street Play”
- ❖ Dept. of Commerce (Honours) conducted a workshop on Women empowerment, a FDP on “Self-Rejuvenation – Journey Within You” a National Conference on “Inclusive Growth in the Face of Digital Transformation and Future of Work” celebrated a Commerce Day Exhibition’ and World Entrepreneurs Day and an Inter – School Competition .
- ❖ Dept. of Business Administration conducted a seminar on “The Role of Business Analytics in Decision Making” and “Awareness of Stock Market”, a workshop on “Interview Skills”, a webinar on “Network Nexus: Building bridges for Entrepreneurial Success” and a PDP on “Innovative Technologies Lead the Academicians”.
- ❖ Dept. of Computer Applications conducted a workshop on “Machine Learning and Deep Learning”, on “Full Stack Developer” for 2nd year students and on “Natural Language Processing” for 1st year students and an International FDP on “Disruptive Technology”.
- ❖ Dept. of Computer Science conducted a workshop on “Cyber Security” and on “Unleashing Inner Potentials” a Guest Lecture on “Machine Learning” and “Machine Learning and Deep Learning” - Application and Advances”

- ❖ Dept. of Home Science – Interior Design and Decor conducted a webinar on Start-up session on Accelerators / Incubation – Opportunities for Students & Faculties, a seminar on National Nutrition Month celebration activity and on Memory foods for better IQ.
- ❖ Dept. of Psychology conducted workshop on Psychosocial Aspect of Cancer Care, Child Right and Child Protection Policy & Rorschah Inkblot Test
- ❖ Dept. of Mathematics, organized lecture on “Beyond Conventional Computers – A Bio-inspired computational model using biological molecules” and a webinar on “Thriving in the Green Economy: Strategies for Building and Scaling Sustainable Businesses”
- ❖ Dept. of Commerce (Shift II) conducted an International PDP on “Upskilling Research and its Applications”, a Seminar on “Financial Literacy” and workshop on “Basics of Research Methodology”
- ❖ PG and Research Dept. of Commerce conducted an International Conference on Sustainable evolution of Indian Economy
- ❖ Dept. of Computer Applications conducted a “Tek-Sonance” Inter Collegiate Technical Symposium overall 66 Students participated in 5 events.
- ❖ Dept. of Commerce (Accounting and Finance) conducted a workshop on “Basic Statistical Analysis Using SPSS”, a Career Development Program on “Certified Internal Auditor” and a Guest Lecture on “Innovate and Elevate: Trading Trends in Entrepreneurship”.
- ❖ Dept. of Tamil Shift-II conducted a FDP on “Selvathul Selvam.”
- ❖ Library organized a National virtual FDP on “e-resources for learning, teaching, and research”.
- ❖ Dept. of Mathematics, conducted 5 days FDP on “Frontiers of Mathematics”

NET EXAM ORIENTATION PROGRAM

- ❖ The Dept. of Home Science - Interior Design and Décor Students organized a comprehensive UGC NET Exam orientation program. Participants from 20 colleges and universities across various states of India attended the program, benefiting from valuable insights and guidance provided.

IQAC Initiatives:

- ❖ Employability Enhancement Orientation Programme: IQAC of SKPC, in collaboration with the Tamil Nadu Apex Skill Development Centre, organized an

orientation programme aimed at enhancing employability skills. A total of 793 students participated in the session.

- ❖ Faculty Development Programme on AI Tools: IQAC of SKPC, in association with the Tamil Nadu Apex Skill Development Centre for Logistics, conducted a faculty development programme focusing on AI tools. This initiative benefited 74 faculty members, equipping them with valuable skills in artificial intelligence.

IIC- SKPC's Endeavours

The establishment of IIC SKPC serves as a pivotal platform dedicated to fostering innovation, startups, and entrepreneurship. Through a series of impactful events, IIC-SKPC has facilitated a conducive environment for students to thrive:

Seminars and Celebrations:

- ❖ Eight seminars and four celebration days were meticulously organized, focusing on critical topics such as pollution control, IPRs awareness, and green environmental enhancement.

Competitions and Workshops:

- ❖ Two competitions on ideation and product exhibitions, alongside two workshops offering hands-on training on makeover and self-grooming, were conducted. These initiatives, supported by MSME, have significantly enhanced students' skills and knowledge.

Venturing into Entrepreneurship:

- ❖ The events organized by IIC-SKPC have left an indelible impact on students, igniting their entrepreneurial spirit. This inspiration led to the establishment of Glow Up, a self-grooming service startup within our college premises, benefiting both faculty and students alike.

IIC-SKPC remains steadfast in its commitment to nurturing innovation and entrepreneurship, empowering students to transform their ideas into tangible ventures and contribute meaningfully to the entrepreneurial landscape.

EDII– SKPC Initiative

Collaboration with Regional Hub:

- ❖ The Entrepreneurial Development and Innovation Institute (EDII) of SKPC partnered with the Regional Hub of the University of Madras to organize a Rs. 3, 500/- funded workshop on "Niral Thiruvizha," aimed at raising awareness and providing training. A total of 120 students actively participated in the workshop, gaining valuable insights into innovation and entrepreneurship.

Faculty Mentorship Program:

- ❖ Dr. A.S. Nagalatha, Asso. Prof. PG Research Dept. of Commerce participated in a mentorship program facilitated by the EDII Hub at the collector's office, enhancing her knowledge and skills in entrepreneurship.

Awareness on Competitions:

- ❖ The initiative also focused on raising awareness among students about various competitions in innovation and startup domains conducted by the Government of Tamil Nadu.

Fostering Entrepreneurship:

- ❖ Through these efforts, SKPC aims to foster a culture of entrepreneurship and creativity among higher education students, empowering them to become innovative leaders in their respective fields.

EDII - SKPC's dedication to nurturing entrepreneurial spirit and fostering innovation within the college community through collaborative initiatives with the EDII and other partners.

PLACEMENT CONSORTIUM

Under the leadership of Dr. C. Geetha, Asst. Prof. Dept. of Computer Science, the Placement Consortium receives support from three additional faculty members. This academic year the placement consortium was named as Gamyam.

Activities Conducted:

- ❖ Placement orientations
- ❖ Google certification course orientation program
- ❖ Awareness sessions on creating LinkedIn profiles, civil service banking exams, TNPSC exams, and MBA programs

- ❖ Orientation program by Ashmitha Academy
- ❖ Various campus drives with organizations like Magic Bus India Foundation, TITAN LEAP, Sutherland, RRD, SHIRIRAM Chits, etc.
- ❖ Seminars on job opportunities abroad and smart work in the workplace
- ❖ Personality development programs by Disha Barath

Programs Organized:

- ❖ Mega Job Utsav 2023
- ❖ Awareness programs on UPSC, banking, railway, SSC, and TNPSC exams
- ❖ Sessions on navigating campus interviews, essentials of LinkedIn profiles, and interview-related skills
- ❖ The Greenhouse Decorators Campus Drive for Dept. of Interior Design And Décor
- ❖ Placement Training Programs - Project Aakkam

Training Provided by:

- ❖ Global Talent Track, Naandi Foundation, UWC (United Way Chennai), and Q spiders (hands-on training in PYTHON for 20 students)

Mega Job Utsav 2023:

- ❖ Organized on 19.7.2023 with 40 companies and 630 students participating from various colleges of Chennai.

Placement Highlights:

- ❖ Total of 196 students are placed in reputed companies including Sutherland, RR Donnelley, Shriram Chits, Shankra Nethralaya, D Learners, HDB Financial Services, and HDFC Bank.

NAAN MUDHALVAN

Objective:

- ❖ The Naan Mudhalvan Project, initiated by the Tamil Nadu Government, aims to enhance students' skills and employability.

Student Benefits:

- ❖ Approximately 1752 students benefited from courses such as Cambridge English, Employability Skills, Digital Marketing, MS Office, NSE Academy, Oracle Cloud Structure, and Business Process Management.

Faculty Development:

- ❖ Faculty development programs were organized to equip educators in effectively training students.

Recognition:

- ❖ Principal Dr. T. Mohanashree and Naan Mudhalvan Single Point of Contact (SPOC) Dr. Geetha received the Faculty Champion Award from the Government of Tamil Nadu for their exemplary service during the academic year 2022-2023.

This recognition underscores their commitment to fostering student development and contributing to the success of the Naan Mudhalvan initiative.

STUDENTS ACHIEVEMENT

Industrial Visit by the Students

- ❖ 65 students of Dept. of Corporate Secretaryship, went to Jumbo Bags Pvt. Ltd., Thatchoor.
- ❖ 40 students of UG & PG Home Science – Interior Design and Décor went to construction house, Shuttles and Needles, Bhoomi Textiles, Hotel Savera Health Conclave.

STUDENT PROGRESSION TO HIGHER EDUCATION

- ❖ 14 students from PG & Research Dept. of Commerce, 16 students from Dept. of Corporate Secretaryship, 3 students from Dept. of Commerce (Honours), 7 students from Dept. of Business Administration, 6 students from the Dept. of Computer Applications, 9 students from Dept. of Computer Science, 3 students from the Dept. of Home Science- Interior Design & Décor, 19 students from Dept. of Psychology, 4 students from Dept. of Mathematics, 2 student from the Dept. of sociology, 8 students from Dept. of Commerce (Accounting and Finance) and 7 students from Dept. of B.Com (Bank Management) – Shift II are pursuing higher education in various institutions. These students have embarked on their journey towards higher education, demonstrating their commitment to academic advancement and personal growth.

PROFESSIONAL EXAM

- ❖ Ms. K. Sai Meera, of II B.Com. (Hons.) Cleared CA Foundation Exam
- ❖ Ms. B. Kajal and Ms. J. Hemlatha of II B.Com. (Hons.) , Ms. Ponnuri Sneha and Ms. S. Vidhya of III B.Com. (Hons.) Cleared CMA Foundation Exam

PAPER PRESENTATIONS BY STUDENTS

Ms. R. Pavithra research scholar of PG & Research Dept. of Commerce published a paper on “A Study on Future of Green Marketing and its Impact on Consumer Behaviour” published in Humanities and Social Science Studies, A UGC listed Peer – Reviewed journal in National Conference on Inclusive growth in the face of digital transformation & Future of work.

Ms. M. Meyyammai, research scholar of PG & Research Dept. of Commerce presented papers on:

- ❖ Radical changes in marketing industry – Consumers outlook towards electronic word of mouth (e-WOM), Rabindra Bharathi University journal of economics.
- ❖ How online reviews impact consumers’ intention to purchase? – HSSS.
- ❖ Sustainable transportation sector – exploring the consumer acceptance towards e – vehicle by using technology acceptance model. Presented in an international conference conducted by One School of Business, Bangalore.
- ❖ Ms. Thamarai Selvi. M, research scholar of PG & Research Dept. of Commerce published a paper on “Social networking sites impact on consumer’s buying attitude” in Humanities and Social Science Studies.
- ❖ Ms. Angeline Hephzibah. S, research scholar of PG & Research Dept. of Commerce published a paper on “Impact of quality of work life and organisational citizenship behaviour on turnover intention among the employees of information technology industry” in National Conference on Innovation & Entrepreneurship.
- ❖ Ms. Merina Roseline .K research scholar of PG & Research Dept. of Commerce published a paper on “A study on impact of digitalization on women entrepreneurship in Tiruvallur district” in Rabindra Bharati University Journal of Economics.
- ❖ Ms. Santhi. K research scholar of PG & Research Dept. of Commerce published a paper on
 - “A study on marketing through digital mode” in Shodhak: A Journal of Historical Research.

- “A study on changing patterns of consumer behaviour towards home appliances products” in International Conference on Recent Trends in Commerce and Management.
- ❖ Ms. S. Sudha Kumari and Ms. Rosmee Mondal. R of III Year Dept. of Commerce (Honours) presented a paper on “How business has been developed with the enhancement of technology” in a Conference organized by MOP Vaishnav College for Women.
- ❖ Ms. Hummu Salma of III BCA published a paper on “Green IT-The Eco-Friendly Technology / Information Technology towards the Sustainable Environment” in inclusive growth in the face of digital transformation and future of work National Conference organized by SKPC.
- ❖ Ms. D.Santhiya of III BCA published a paper on “Environment go green ” in inclusive growth in the face of digital transformation and future of work National Conference organized by SKPC.
- ❖ Ms. D. Aparna of III BCA published a paper on “Environmental Changeover Influenced by Human” in Inclusive Growth in the face of digital transformation and future of work in a National Conference organized by SKPC.
- ❖ Ms. A. Dhanusha Theras, Ms. K. Lakshmi Priya, and Ms. L.S. Thakshini of III B.Sc. Psychology presented a paper on ‘Maternal Distress among working and non-working women’ and Ms. P. Indumathi, Ms. S. Yuvashree, and Ms. R. Shalini of III B.Sc. Psychology presented a paper on ‘Social support for maternal mental health’ in International Conference organized by CTTE College for Women.
- ❖ Ms. Semitha R and Ms. Haritharani K of II M.Sc. Home Science - Interior Design & Décor acted as Soft skill trainer in S.A. Engineering College
- ❖ Ms. Semitha. R, Ms. Maria Kency J and Ms. Vennila S painted mural art on Ripon building walls for Khelo India –An International Sports event project.

WEBINAR, CONFERENCE AND WORKSHOP ATTENDED BY STUDENTS

Ms. M. Meyyammai Research Scholar of PG & Research Dept. of Commerce participated in

- A National webinar on Knowledge transfer learning in digital era conducted by University of Madras.
- A webinar series –I on perfecting the art of writing research paper organised by Sir. CV Raman Research Colloquium in association with Dept. of Computer science and Applications at SRM Vadapalani campus.

- A National webinar on Financial freedom and recent trends in stock market conducted by Dr. Kalaignar M. Karunanidhi Govt. Institute for PG studies and research, Karaikal.
- FDP program on Emotional intelligence conducted by ICT academy at Sri Krishnaswami College for Women.
 - An international FDP on Recent trends in Multi-disciplinary research conducted by SRM Institute of Science & Technology.
 - FDP program on Research Ethics in Higher Education conducted by Rani Anna Govt College for Women, Thirunelveli & Glob Ehics South Asia center, Bangalore.
 - An international workshop on research process at university of madras in association with MUCAA, 2023
 - An international PDP on up skilling research and its application organised by Dept. of Commerce Shift – II, SKPC.
- ❖ Ms. Srimathi.L, Ms. Punitha. V, Ms. Niroshini. S, Ms. Niharika Chouhan. D, Ms. Yendeti Kavya. N of III B.A. (C&PA) participated in a workshop conducted by IISC Bangalore
- ❖ Ms. R.Bavitha, Ms. Chinthapandu Gowri, Ms. A.Reshma and Ms. Uppu Bhargavi of II B.Sc. (CS) participated in a workshop conducted by MCC.
- ❖ All students of Home Science – Interior Design and Decor Dept. participated in a webinar on Start-up session on Accelerators / Incubation – Opportunities for Students & Faculties conducted by IIC-SKPC, on National Nutrition Month celebration activity and on Memory foods for better IQ conducted by IDD Dept. SKPC.
- ❖ Ms. Indumathi. P of III B.Sc. Psychology participated in a webinar conducted by Ekal Academy.
- ❖ Ms. S. Malini, Ms. A. Sharmila, Lakshmi Sriya of II B.Com. (General) - Shift II and J. Jayadharani, Ms. C. Mounica of I B.Com. (General) - Shift II participated in a workshop on “Performing Arts” conducted by SKPC.
- ❖ Ms. Ashritha. B.S. and Ms. Niranjana.P of I B.Com. (General) Dept. completed Diploma in Computer Application Offline course offered by CSC.
- ❖ Ms. A.G. Lavanya of II B.Com. (General) Shift II participated in a workshop on “My Story-Motivation Session” organized by IQAC &IIC of SKPC, Guinness Record Attempt on the “Skooln Careercon Event” organized by Skooln, on “The Young Indians Future 3.0” Organized by Youth Affairs and Sports and in

“Accounting Wizard Talent Exam” and got “Meritorious Prize” conducted by RR academy (P) Ltd.

- ❖ Ms. V. Irtheeka of II B.Com. (General) Shift-II has completed MS-office conducted by India Computers.
- ❖ Ms. S.H. Mubeen Sulthana of II B.Com. (General) Shift-II completed course in HTML organized by Masjid-E-Khadeem Computer Education.
- ❖ Ms. Amira Nasim.A.F of II B.Com. (General) Shift-II completed PGDCA organized by Cyber soft solution.
- ❖ Ms. Shaalini G and Ms. Jothiswari R of I B.Com (Accounting & Finance) Shift-II participated in an International Seminar on “Contemporary and Innovative Business Trends in Fintech and Sustainable Enterprise” at Savitha College of Liberal Arts and Science.
- ❖ Ms. N. Banusree, Ms P.Sruthi, Ms. B. Poojitha, Ms. N. Priya , Ms. D. Manasa , Ms. N. Pooja, Ms. C.K. Nandhini of III B. Com, Ms. C. Gowri, Ms. Uppu Bhargavi, Ms. K. Reshma , Baviitha of II B.Sc.(CS), Ms. S. Eswarri, Ms. V. Aswini of II BBA, Ms. Narasu Chaithanya of II B.Com. (Hons), Ms. D. Priyanka II B. Sc. (H.Sc.-ID&D) participated in a National seminar organized by Dept. of Telugu Madras Christian College

STUDENTS' ACHIEVEMENTS AT INTERCOLLEGIATE LEVEL AWARD

- ❖ Ms. S.Sudha Kumari, III B.Com. (Honours) received “Tamil Manavar Virudhu” from Ilamtamizhar Peravai and official certificate from Kalams World Records for fastest Tamil Speech in least time while doing Vrikshasana Yoga Pose, won 5th place in Youth Parliament Debate at Ministry of Environment, Forest Climate change, Government of India, got 1st place in Project Expo E- Buiz at AM Jain college, won 2nd place in Tamil speech at South Indian Talent Icon, won 1st place in Tamil speech at Rotaract Club of Green Galaxy, got 1st place in Mime at Yatha Green council of India and won 1st place in Investors Bay and B- Plan at Loyala College, won 1st prize in “Oratorical Competition” conducted by Tamil Nadu Labour Dept., won 1st prize in “Oratorical Competition” conducted by Rotaract Club of Green Galaxy, won 2nd prize in State Level “Oratorical Competition” conducted by Law Fashion Event and won 4th place and received a cash prize of Amount 1500 in the State Level “Tamil Research Paper” conducted by Naam India Political Party.
- ❖ Ms. Sai Meera - II B.Com.(Honours) won 1st and 3rd place in solo singing and paper presentation at Gurunanak College, won 1st and 3rd places in Round Table

Conference, Adzap at S.D.N.B College, got 3rd place in Model United Nations and Business plan at Loyala College and won 3rd place slokha chanting at Ramakrishna mission.

- ❖ Ms. V. Nandhini, Ms. R. Poornima of II B.Com (General) Shift-II got 3rd place with a cash prize of Rs.500 for “Wealth from Waste” conducted by DZUM-EIACP PC-RP .
- ❖ Ms. Sonika & Kiruthika. R of II B.Com ‘A’ & III B.Com ‘A’ won 3rd place in Solo Singing at CTTE College for Women.
- ❖ Ms. Hakshaya. R & Ms. Deepika .K of I B.Com A won 2nd place in Bouquet and Ms. Yuvanthika.T.V & Ms. Rathesha. R.S of II B.Com ‘B’ won 2nd place in Retro Makeup at St. Anne’s Arts & Science College
- ❖ Ms. Komal. R, Ms. Trupti. S. Chaurasia, of I B.Com. (CS) & Ms. Anju. R, Dhara. B. Rajpurohit, Ms. Priyanka. M. Chaurasia of II B.Com. (CS) got 2nd place in Professional Walk and Ms. Dolly, Ms. Khushi .M, Ms. Archana Kumari of I B.Com. (CS) got 1st place in Quiz competition at GSS Jain College for women.
- ❖ Ms. Yogeshwari. A of III B.Com. (CS) won 2nd prize in oratorical competition conducted by Labour Dept. of Government of Tamilnadu.
- ❖ Ms. Bharathi, Khushi.B, Khushi.S, Kumkum, Vaishali. C of III BBA won 1st place in Professional Walk at GSS Jain College.
- ❖ Ms. Navitha.B, Srimathi. L, Pavithra.V, Niroshini.S, Ramya.M, Sandhiya.S, Niharika Chouhan.D of III BA CR&PA won 3rd place in Miming at CTTE College.
- ❖ Ms. V. Priyadharshini, Ms. S. Sakthipriya, Ms. R. Harini, Ms. R. Nethra, Ms. B. Nivethitha, Ms. G. Jeevajothi and Ms. K. Kaviya of III BCA won 3rd place in Mime, Ms. G. Rithika, Ms. T. Banupriya of III BCA won 2nd place in Artistic Faces and Ms. V. Priyadharshini, Ms. R. Harini of III BCA won 1st place in Beauty Brush at S.A College of Arts and Science.
- ❖ Ms. R. Soundari, Ms. V. Karthikaiselvi, Ms. T. BanuPriya, Ms. S. Poojasri, Ms. G. Rithika, Ms. S. Vishali and Ms. S. Swetha of III BCA won 2nd place in Mime Acbash at GSS Jain College for Women.

- ❖ Ms. Bunty N Deora of I B.A (Soc.), Sulthan Juhaina H, Pavithra K of II B.A (Soc) and Srinithi K of III B.A (Soc.) won 1st and 3rd place in Debate and Pavithra K, Ashwini S of II B.A (Soc.) won 3rd place in collage making at Loyola College.
- ❖ Ms Abhiraami S.S of III B.Sc. Home Science – Interior Design & Décor won 1st prize in ‘Embroidery’, Ms Aysha Siddiqha S & Ms. Monika of III B.Sc. and I B.Sc. Home Science – Interior Design & Décor got 1st prize in ‘Face Painting’ Ms. Srusha Nandhini of III B.Sc Home Science – Interior Design & Décor won 2nd Prize in ‘Pen Sketch’ conducted by SSS Jain College for Women
- ❖ Ms Srusha Nandhinee K of III B.Sc. Home Science – Interior Design & Décor won 2nd prize in ‘Pencil Sketching’ conducted by CTTE College for Women.
- ❖ Ms Rasika & Ms. Pooja B of II B.Sc. Home Science – Interior Design & Décor won 2nd prize in ‘Cook without Fire’ and Ms Aysha Siddiqha of III B.Sc. Home Science – Interior Design & Décor won 2nd prize in ‘Pot Painting’ conducted by St. Thomas College of Arts and Science
- ❖ Ms. Vandana C & Ms. Sonu Kanwar, Ms Pooja B of III B.Sc. &II B.Sc. Home Science – Interior Design & Décor won 2nd prize in ‘Face Painting’ and ‘Canvas Painting’ conducted by SSS Jain College for Women
- ❖ Ms. Vaishali. K of III BSc Psychology won 1st prize in ‘Poetry’ at Chennai Got Talent.
- ❖ Ms. Anita Devi of II BSc Psychology won 3rd place in ‘Poster Making’ at My Vote.
- ❖ Ms. Sulthan Juhaina H of II B.A. (Sociology), Renuka Kumari. S. of III B.A. (Sociology) Bunty N Deora of I B.A. (Sociology), Sai Meera of II B.Com (Hons.), Megha of II B.Com.(CS) won 1st place in “Round Table Conference” and 2nd prize in “Channel Surfing” at SDNB Vaishnav College
- ❖ Ms. Chetna Sharma of III B.COM (Accounting & Finance) Shift - II won 2nd place in ‘Soap Carving’ Competition at SSS Jain College.
- ❖ Ms. Chetna Sharma, Kavitha Kumari M, Divya Kuwar and Payal B of III B.Com. (Accounting &Finance) Shift-II won 1st place in ‘Group Dance’ at GSS Jain College.
- ❖ Ms. Trisha R of III B.COM (Accounting & Finance) won runner place in State Level Inter Collegiate Kabaddi Tournament at Hindu College.

- ❖ Ms. Valarmathi R and Ms. Dharani K.B of III B.COM (Accounting & Finance) Shift - II won 3rd place in State Level Inter Collegiate Business Model at Hindu College.
- ❖ S. Sajiya Mufina of I B.Com (B) won a cash prize of Amount Rs1000 in the State Level “Drawing Competition” Conducted by Vidiyal Kalai Ilakkiya Mandram., Theni.
- ❖ Ms. Nisha and Ms. Riya Bhansali of II BBA won 2nd prize in “Dual Adaptune” conducted by Ethiraj College.
- ❖ Ms. Vaishali, Ms. Kushi.S & Ms. Kushi.B of III BBA won 1st and 3rd prize “Shabd Ek Kahani Anek” and “Mishmash” at SDNB Vishnav College.

NAKSHATRA STUDENTS' COUNCIL ACTIVITIES

The Nakshatra Students' Council, led by Dr. T. Mohanashree , Principal as President, Dr. B. Rani as Vice-president (Staff Representative Shift – I), Dr. M. Priyanka as Vice-president (Staff Representative Shift – II), and Dr. L. Madhumitha as Secretary (Staff Representative), along with 88 student office bearers, Club Secretaries, and Association Secretaries, organized various impactful events throughout the academic year

- ❖ **"Prema Sakhi" Farewell Day Celebration:** A heartfelt farewell was organized for UG and PG final year students. Cultural events were organized, leaving an indelible mark on the participants.
- ❖ **Freshers' Welcome:** Welcoming first year students with warmth and joy, the fresher's day was marked with blessings, flowers, and a vibrant welcome dance, setting the tone for a memorable college journey.
- ❖ **Great Kamarajar's Birth Anniversary:** Paying homage to the great leader, students shared inspiring speeches and poems, highlighting his enduring legacy.
- ❖ **Leadership Development Inauguration:** Dr. G. Geetha, Director of Collegiate Education, graced the inauguration, inspiring students to pursue excellence and take on leadership roles.
- ❖ **Support to Survive Project:** Providing essential tools for self-employment to economically weaker section students, the initiative aimed at empowering and uplifting the community.
- ❖ **Independence Day Celebration:** With patriotic fervour, Independence Day was commemorated, featuring speeches, songs, and reflections on the nation's journey towards freedom.
- ❖ **International Youth Day:** Partnering with Vivekananda Youth Forum, the day celebrated Youth Empowerment through exhibitions, sales, and motivational sessions.

- ❖ **Teachers Day Celebration:** Expressing gratitude to educators, the day was marked with cultural performances and heartfelt gestures of appreciation.
- ❖ **Wall Magazine Competition:** Fostering civic responsibility, students participated in a competition promoting voter awareness and civic engagement.
- ❖ **Awareness Programs:** Sessions on Right to Information Act and anti-corruption initiatives aimed at empowering students with knowledge and civic responsibility.
- ❖ **Dr. A.P.J. Abdul Kalam's Birth Anniversary:** Celebrating the life and achievements of the visionary, students engaged in essay competitions, honoring his contributions to science and innovation.
- ❖ **Fire Safety Awareness Program:** Equipping students and staff with essential fire safety skills and knowledge to ensure a safer campus environment.
- ❖ **Republic Day Celebration:** With pride and patriotism, the day was celebrated, reflecting on the values enshrined in the constitution and the role of youth in nation-building.
- ❖ **Vaikom Protest Centenary Celebration:** Organized competitions and seminars. The event highlighted the significance of historical movements and the spirit of activism.

Through these initiatives, the Nakshatra Students' Council aims to foster holistic development, civic engagement, and a spirit of service among students, contributing to the ethos of the institution.

KALAALAYA FINE ARTS ASSOCIATION

Led by Dr. V. Sudha, Assistant Professor in the Dept. of Mathematics, the 'Kalaalaya' Fine Arts Association nurtures students' extracurricular talents. Through a plethora of cultural programs and competitions, the association provides a platform for students to unleash their creativity and skills.

- ❖ **Talent Hunt:** Organized SNIGDA 23 and the Freshers' Day celebration, featuring a variety of competitions such as Vegetable Carving, Face Painting, Mobile Case Designing, and more.
- ❖ **Launch of 'The SKPC Music Band':** Showcased the musical talents of SKPC students.
- ❖ **Esha 23:** An inter departmental event with off-stage activities like Quilling and on-stage performances including traditional group dances and mimicry.
- ❖ **Onam Rangoli Competition:** Added vibrancy to the festivities during Onam celebrations.

- ❖ **Inter-Collegiate Fest Chaitanya:** The Inter-Collegiate Fest Chaitanya witnessed enthusiastic participation from students of various colleges in events like carving art, selfie frame, group singing, dual Adaptune, and group dance. Enthusiastic participation was witnessed in events like carving art and group singing.
- ❖ **Navaratri Celebration:** During the Navaratri Celebration, both faculty and students actively participated in a series of devotional activities held in the college and temple premises. The event encompassed Golu displays, rituals, prayers, and cultural performances dedicated to honoring the feminine divine energy. Faculty members and students joined together, showcasing their reverence and devotion towards the deity. Additionally, cultural programs including classical music and dance performances held in the Kanyaka Parameswari temple provided a platform for students to express their spiritual devotion through artistic expression. The Navaratri Celebration served as a unifying and enriching experience for the entire college community, fostering a sense of cultural heritage and spiritual connection among participants.
- ❖ **PONGAL Dance Competition:** Highlighted students' cultural and traditional dance talents, enhancing the festive atmosphere.
- ❖ **Krishna Jayanthi and Vinayagar Chaturthi Competitions:** Focused on fostering cultural awareness and instilling moral values among students.

ENTREPRENEURIAL DEVELOPMENT PROGRAMME

The Women's Empowerment initiative at SKPC, facilitated by the EDP Cell in collaboration with Global Software Solutions, offered Diploma and Certificate Courses endorsed by the National Centre for Vocational and Technical Education (NCVTE) - MHRD, Government of India. Ms. B. Radhika, Assistant Professor in the Dept. of Computer Science and the EDP Convenor, along with her team, organized these courses for all first-year students of both Shift-I and Shift-II. The Management generously covered the course fees for all first-year students to enhance their skill sets. In the academic year 2023-2024, the offered Diploma and Certificate courses are:

- Diploma in Fashion Design
- Diploma in Beauty Technician
- Diploma in Web Designing
- Diploma in Event Management
- Bakery Baking Technician
- Tally ERP 9

A total of 548 students were benefitted.

To further enhance students' skills, the Entrepreneurial Development Programme conducted various activities:

- EDP students had put up stalls on Snigda, Esha & Pongal celebrations exhibiting a variety of items such as food, accessories, and dress materials.
- NCVTE-MHRD Certificates were distributed to first and second-year students with Mr. M. Raghunathan, Project Head of Global Software Solutions, as the chief guest.
- During the NSS special Camp, EDP students provided training to women in Thirukazhukundram, Chengalpattu district. The training included mehandi, jewellery making, hairdressing, and basic makeup skills, aiming to empower them to earn from home with minimal investment.

EXTENSION ACTIVITIES

NATIONAL SERVICE SCHEME (NSS)

Under the guidance of Dr. A. Durgadevi, Head of the Dept. of Sanskrit, and Ms. S. Madhumitha, Assistant Professor in the Dept. of Accounting and Finance, NSS organized various impactful events:

- ❖ Celebrated International Yoga Day.
- ❖ Organized an Awareness Rally to commemorate the International Day of Drug Abuse.
- ❖ Rendered service at GR Mahalakshmi School during annual competitions organized by Jeeyar Educational Trust.
- ❖ Jointly organized an Awareness Programme on Disaster Management and Emergency Aid with the Rotary Club of Meenambakam and Sundaram Medical Foundation.
- ❖ Distributed deworming tablets to staff and students on National Deworming Day.
- ❖ Conducted 'Leprosy Awareness Programme'.
- ❖ Organized a special guest lecture on "Roles and Responsibilities of NSS Volunteers" as part of the Silver Jubilee Celebration.
- ❖ Conducted 'Jaipur Foot Camp', benefitting 192 individuals.
- ❖ Participated in a human chain formation at MGC College with a large number of NSS volunteers.
- ❖ Jointly celebrated National Nutrition Month with the Integrated Child Development Service.
- ❖ Participated in Menstrual Wellness Awareness Programme and received the Best Supporter Award.

- ❖ Participated in the 75th Birthday Celebration of Dr. Sankar Kumar Sanyal.
- ❖ Conducted a Green sweep market cleaning activity on National Pollution Control Day.
- ❖ Received an award for the highest number of participations in the 'Plant Your Talent' event by Ministry of Environment, Forest & Climate Change, Govt. of India, New Delhi and Dept. of Zoology, University of Madras.
- ❖ Organized an NSS Special Camp at Thiruputkuzhi and Baluchetty Villages in Kancheepuram. NSS volunteers actively participated in providing various services, including organizing a special eye camp where 252 villagers were diagnosed, 75 received spectacles, and 10 underwent cataract operations.

YOUTH RED CROSS

Under the guidance of Ms. V.S. Ramya, Asst. Prof. Dept. of Sociology, Ms. Monisha D, Asst. Prof., Dept. of Commerce Corporate Secretaryship and Ms. T. Prathibha Bharathy, Head, Asst. Prof., Dept. of Commerce (Shift II), YRC organized several impactful health events:

- ❖ YRC Orientation Program.
- ❖ Conducted Thyroid tests for faculty members.
- ❖ Guest lecture on Community Bonding.
- ❖ Organized a Breast Cancer Awareness Program.
- ❖ Kaarigai Award ceremony for faculty members.
- ❖ Health, dental, and eye camp for both staff and students.

ROTARACT CLUB

Under the guidance of Dr. G. Vanitha, Asst. Prof., in the Dept. of Business Administration, the Rotaract Club organized a wide array of impactful initiatives:

Club Services:

- ❖ Formal Installation ceremony "ENCLAVE", commemorated with the support of Rotaractors, Rotarians, and esteemed guests.
- ❖ Various engaging activities like 'Sweet Edu Kondadu', 'Treasury', 'Gameistry', 'Happy You Day', 'Bandhan-Thread Of memories', 'Visil', and 'WE-MEN'.

Community Service:

- ❖ Projects including 'My Tree My Responsibility', 'Eternal Eight 2.0', 'SUNERA', 'Pawsome', 'Dappa of Happiness', 'Sanitise', 'Vannamayilae', 'Kai Urai', 'Cherish the

'Offerings', 'Karpom Karpipom', 'Mazhaiyil Oru Manidhaneyam', 'Flare', 'Manjapai', 'Punnagai', and 'PCOS Walkathon'.

Professional Service:

- ❖ Workshops and sessions like 'Photoshop Workshop', 'Sorkalai Vidaipom', 'Horizon', 'Gift of Donation', 'Elevating Leadership Attributes', 'Cultivate Your Creative Power', 'You Can – Canva', and 'Power Of Rotary Website'.

International Service:

- ❖ Initiatives such as 'Letter-Head Exchange' and 'Culture Exchange'.

District Participations:

- ❖ Active involvement in District-level events like 'ASPIRE', 'HOGWARTS', 'SIRPI', 'EXPLORE', 'Dhandiya', 'RYLA', and 'Terry Fox Marathon'.

Awards and Recognitions:

- ❖ Recognitions including Citation for highest participation in drug-free awareness, support to 'Punnagai' Event, PCOS walkathon, 'Green Campus towards building a sustainable environment', 'DRR Special Recognition', and 'Best Project' award for 'Sanitise'.

KARUNA CLUB REPORT

Under the mentorship of Ms. L. Madhumitha, Asst. Prof., Dept. of Commerce (Honours), the Karuna Club has been actively engaged in various endeavors, fostering compassion and social responsibility among its members. Here's a glimpse of our impactful activities:

Feed the Need:

- ❖ Every Tuesday, the club volunteers dedicatedly distribute food to the underprivileged, embodying the spirit of generosity and empathy.

Visit to Madras Society for the Prevention of Cruelty to Animals:

- ❖ On World Animal Welfare Day, the volunteers visited the society to express our solidarity and support for our furry friends.

Essay Writing Competition:

- ❖ On the International Day for Non-Violence, organized a competition centered around the theme "Non-Violence is the Summit of Bravery", encouraging students to reflect on the values of peace and courage.

Seminar on World Vegetarian & Food Day:

- ❖ Mrs. P. P. Shantha Kumari, a Psychologist & Counsellor, enlightened on the benefits of embracing a vegetarian lifestyle.

Lecture on Mindful Practices for Holistic Living:

- ❖ Ms. P. Swathy, the Founder of Suddhi Holistic Wellness, shared invaluable insights into mindfulness and holistic living, inspiring us to lead balanced and fulfilling lives.

Support to SRS Sarvodaya Girls Hostel:

- ❖ In response to the Michaung Cyclone crisis, extended assistance to the SRS Sarvodaya Girls Hostel by providing essential food and provisions, reaffirming our commitment to serving those in need during times of adversity.

Quiz Competitions on World Wetlands Day:

- ❖ Organized engaging quiz competitions on World Wetlands Day, encouraging students to become stewards of our planet's precious ecosystems.

The Karuna Club continues to uphold the values of compassion, empathy, and social responsibility, making a positive impact on our college community and beyond.

ECO CLUB REPORT

Under the guidance of Dr. D. Vijayalakshmi Assistant Professor Dept. of Tamil, and Ms. Jayalakshmi J, Assistant Professor, Dept. of English, the SKPC Eco Club organized the following activities:

No mobile day' Awareness Program:

- ❖ Promoted awareness about reducing mobile usage.

'E waste management' Seminar:

- ❖ Educated students about the proper management of electronic waste.

'Meendum Manja Pai' Vending Machine Launch:

- ❖ Introduced a mega project aimed at promoting eco-friendly practices.

O2 Kaapom' Special Lecture Series:

- ❖ Conducted lectures focused on environmental conservation.

Cloth Bag Advertisement for public:

- ❖ Promoted the use of cloth bags as an eco-friendly alternative to plastic bags.

'Wealth from Waste' Talent Show:

- ❖ Organized a mega talent show in association with University of Madras, showcasing innovative ways to utilize waste materials.

CITIZEN CONSUMER CLUB (CCC)

Under the guidance of Ms. BH. Padmavathi, Asst. Prof., Dept. of Commerce Shift-II, and Ms. D. Bavithra, Asst. Prof., PG Research Dept. of Commerce Shift-I, the Citizen Consumer Club organized:

Drawing Competition:

- ❖ Held on the theme of "Food Standards Save Lives" to raise awareness about food safety.

Awareness Programme on Anti Child Labour:

- ❖ Conducted in association with the Labour Dept. to educate students about the importance of eradicating child labour.

Seminar on Sustainable Consumerism:

- ❖ Aimed to instil a sense of responsibility in students towards sustainable consumption practices.

Power Point Presentation on Energy Conservation:

- ❖ To celebrate Energy Conservation Day, focused on the utilization of solar panels for business energy conservation.

These initiatives aimed to empower students to become informed and conscientious consumers, contributing to a safer, more sustainable society.

ANTI-DRUGS CLUB

The Anti-Drugs Club organized various events and initiatives to raise awareness and combat drug abuse:

Seminar on united against drug abuse:

- ❖ Conducted a seminar as part of Drug Awareness Campaign.

Special Lecture on Drug Abuse:

- ❖ Held in celebration of National Yoga Day to educate students about the dangers of drug abuse.

Awareness Rally:

- ❖ Organized by the Greater Chennai Police to commemorate drug trafficking day.

Flash mob & Mime Performance:

- ❖ Aimed at raising awareness about drug addiction among the general public.

Walkathon:

- ❖ 90 students participated in a walkathon organized by Anna University.

Special Lecture:

- ❖ On "Drug Addiction Management & Social Awareness" as part of the silver jubilee celebration.

These efforts were geared towards promoting a drug-free environment and fostering a culture of awareness and prevention within the college community.

YOUNG INDIANS CLUB

Under the guidance Ms. Selvasankari P, Asst. Prof., Dept. of Mathematics, Ms. Monisha D, Asst. Prof., Dept. of Commerce- corporate secretaryship and Ms. Madhumitha S, Assistant Professor, Dept. of Commerce - Accounting & Finance Shift-II the Young Indians Club organized the following activities:

Representation at YI Talks:

- ❖ Ms. Sridevi. V. P of III B.Com. (Gen) – Shift-II represented the College at YI Talks conducted by YI Chennai.

Initiation of SKPC PRERANA Sharing Desk:

- ❖ Fostering a culture of sharing among students by providing a platform to exchange items such as eatables, clothes, and other essentials, promoting community and solidarity.

Inauguration of FUTURE 3.0 Event:

- ❖ 33 students participated and presented their ideas.

Lecture on Sustainable Development Goals:

- ❖ Featured Dr. V. Leelavathy as the resource person.

Awareness Campaign on Communal Harmony:

- ❖ Promoted mutual respect and understanding among diverse communities through a session by Ms. Smilee.

YUVA Excellence Award:

- ❖ Received for "Maximum Participation in a Single Event."

Proposal for Business Plan Competition:

- ❖ Showcasing viability, attracting investors, securing resources, and demonstrating innovation for sustainable growth.

QUIZ CLUB REPORT

Under the supervision of Ms. I.M. Sheeba Alorcious, Head, Asst. Prof., Dept. of English and Dr. S. Arul Selvam, Head, Asst. Prof. Dept. of Tamil Shift-II, the Quiz Club organized several engaging quiz competitions in the academic year 2023-2024:

- ❖ Quiz to commemorate the birth anniversary of Peruntahilaivar Kamarajar, with 272 students as participated.
- ❖ Quiz conducted on the eve of Independence Day, with 230 students as participated.
- ❖ Quiz held on the day of Gandhi Jayanthi, with 114 students as participated.
- ❖ Quiz conducted as part of Consumer Rights Day, with 64 students as participated.

ACTIVITIES RELATED TO SOCIAL CAUSES - SRS SARVODAYA GIRLS HOSTEL

The program focused on knowledge and skill sharing practice to the children of SRS Sarvodaya Girls Hostel (an Orphanage adopted by SKPC) on a regular basis to empower them to uplift their career successfully. The Main Objective of the program is

- ❖ To assist them in their school curriculum through regular tuition.
- ❖ To provide them with basic technical and computing skills.
- ❖ To enrich their mental well-being through psychological counselling.
- ❖ To provide them career guidance.

Total number of beneficiaries at Sarvodaya Girls Hostel were 42.

SPORTS DAY

The Sports Day, graced by Dr. S. Kamalakannan, Principal of Annai Therasa Arts & Science College, on 25th Jan 2024 witnessed SKPC students excelling in various sports events. Notably, Ms. N. Swetha Shree of II B.A. (Soc.) showcased exceptional athleticism, securing gold and silver medals in the Chennai District Junior Athletic Championship. She further distinguished herself with victories in state and national competitions, including the National Open U-23 Athletic Championships and the Khelo India Athletics Championship. Additionally, she displayed prowess in inter-school athletics, clinching gold medals in multiple events.

Apart from individual achievements, SKPC teams participated in various tournaments across different sports, including kabaddi, badminton, chess, and throwball. The kabaddi team secured notable positions in state-level tournaments, while other teams displayed commendable performances in inter-collegiate competitions. Furthermore, students actively engaged in diverse sports activities, showcasing their talents and representing the college with pride.

Overall, the Sports Day celebrated the dedication, skill, and sportsmanship of SKPC students, highlighting their achievements at the district, state, and national levels.

ALUMNAE ASSOCIATION

The Alumnae Association organized various events and initiatives to engage with students and support their development:

Friendship Day Celebration:

- ❖ Alumni conducted off-stage events like "Cooking without fire" and "Groom your friend," along with on-stage events including "Reels" and "Twin Walk" for students.

Alumnae Meet:

- ❖ Held on October 2nd, 2023, where young achievers were awarded, and games and cultural activities were organized.

Educational Loan Assistance:

- ❖ Alumnae offered financial aid to needy students through the "Karka Karangal Project."

Launch of Hobby Club:

- ❖ The Alumni Association inaugurated the Hobby Club on January 26th, 2024, aimed at developing skills among alumni, students, and the general public.

ICT ACADEMY

ICT Academy in collaboration with SKPC aim at enriching the academic and professional journeys of our faculty and students. These endeavours have not only enhanced skill development but also fostered a culture of innovation and continuous learning within our institution.

Faculty Development Program on AutoCAD:

- ❖ The ICT Academy organized a FDP on AutoCAD, benefiting 38 faculties from various colleges. This program equipped educators with advanced skills and knowledge in AutoCAD, empowering them to integrate cutting-edge technology into their teaching methodologies and enhance the learning experience for students across

Certificate Course on Essentials of Python Programming:

- ❖ Conducted a certificate course on the essentials of python programming for 100 students enrolled in BCA and B.Sc. (Computer Science), providing them with essential skills in 'Python Programming Language'.

Power Seminar on Game Theory:

- ❖ Organized a dynamic power seminar on game theory for B.Sc. Computer Science and BCA students, this seminar delved into the fascinating realm of Game Theory.

INFRASTRUCTURE EXPANSION

- New Block For Shift-II
- File Compactor
- Lift
- ATM

COMPUTER LAB

- ❖ 5 Nos. View Board 4K Interactive Display.
- ❖ 5 older systems have been upgraded by SSD Ram.
- ❖ 3 Laptops
- ❖ Barcode Printer for Library
- ❖ 30KVA USP

CHAITANYA MEGA INTER COLLEGIATE FEST

Under the convenership of Dr. A. Durga Devi Head Dept. of Sanskrit, Chaitanya Inter collegiate fest was organized. It provides myriad of opportunities, platform to demonstrate the talent and meet peer members from other institution. Playback singer Ms. Aruna was the Chief Guest. Over all 42 Colleges participated and MOP bagged the overall trophy for co-curricular and KCS Nadar college bagged overall trophy for extra-curricular activities.

Mega inter school teachers fest was conducted on 27th September 2024. Overall schools registered were 25 and 10 schools participated.

Participation in Tamil Nadu Tourism Trade Fair Exhibition

The institution actively showcased its commitment to social service by participating in the 48th Tamil Nadu Tourism Trade Fair Exhibition held at the Island Ground in Chennai. Our diverse and talented student community engaged the general public through a variety of activities aimed at promoting awareness.

In the 47th edition of the Tamil Nadu Tourism Trade Fair Exhibition, our institution's efforts were recognized as we secured the 2nd prize, along with a cash prize of ₹12,000, from the Tamil Nadu Government. This achievement highlights our dedication to excellence and our impactful contributions to the community.

GRADUATION DAY CELEBRATION

The 21st Graduation Day was celebrated with great pomp and splendour. Dr. R. Ravanar, M.Sc., M.Phil., Ph.D., Joint Director of Collegiate Education, Chennai Region, Chennai, graced the occasion as the esteemed Chief Guest.

During the ceremony, Dr. Ravanam distributed degree certificates to the deserving undergraduate and postgraduate students, along with 31 rank holders. It was a momentous occasion that marked the culmination of their academic journey and the beginning of new endeavors.

INTERNATIONAL MOTHER TONGUE DAY

Dept. of Telugu celebrated International Mother Tongue day with Anupamana Sangeetha Geyadhara Sangeetha Sahith Chandra Saikrishna Yachendra's as Guest. Sri Bhuvanachandra, Dr. Kasala Nagabhushanam, Sri Nukala Hanumantha Rao, Sri Shoba Raja and Dr. P.S. Mydhili acted as Pruchakas.

And also Dr. S. Yegna Sekar and Mr. A. Munirathnam were honoured with 'Dhruvathara puraskar', Devarkonda Raju and Lavanya Srinivas were honoured with 'Abhigna puraskar' and Sri P. Maruthi was honoured with 'Udhbhava'.

Dept. of Language conducted International Mother Tongue Day. Dr. T.V. Swaminathan, Head, Dept. of Sanskrit, Pachaiyappa's College, Chennai was the Chief Guest. He gave Special Seminar on Significance of Mother Tongue.

INTERNATIONAL WOMEN'S DAY CELEBRATION

The celebration of International Women's Day is scheduled for March 8th, 2024. On this significant occasion, the Students' Council Valedictory Ceremony will take place alongside the release of the College Magazine and the Investiture of office bearers.

INCEPTION OF NEW CLUBS

This academic year, our institution embarked on a journey of innovation and enrichment by inaugurating four new clubs: the Leo Club, Hobby Club and Reader's club

The Leo Club is dedicated to community service, leadership development, and fostering a spirit of volunteerism among students. Through various service projects and initiatives, members of the Leo Club will contribute meaningfully to society while honing their leadership skills and compassion for others.

The Hobby Club provides a platform for students to explore and cultivate their interests outside the academic realm. Whether it's art, music, photography, or any other hobby, this club will encourage students to pursue their passions and develop new skills in a supportive and creative environment.

The Electorate Club aims to promote civic engagement and awareness among students. By organizing debates, discussions, and awareness campaigns on political and social

issues, members of the Electorate Club will learn about the democratic process, civic responsibility, and the importance of active participation in governance.

Reader's Club: The Reader's Club aims to cultivate a culture of reading and intellectual curiosity among students. Through book discussions, literary events, and book exchanges, members of this club will engage in enriching literary experiences, broadening their horizons and fostering a love for reading.

These clubs not only add vibrancy to campus life but also provide invaluable opportunities for personal growth, skill development, and community engagement.

CONCLUSION

In the immortal words of Helen Keller, "Education is not preparation for life; education is life itself." This sentiment resonates deeply with the journey of every student at SKPC, where education is more than just a process of learning—it is a profound experience of self-discovery and personal growth. In the spirit of Mahatma Gandhi's iconic words, "Be the change that you wish to see in the world," our students emerge from SKPC armed with confidence, perseverance, and a steadfast commitment to excellence. They are ready to confront and conquer the challenges that await them, equipped with the tools to navigate the complexities of the world.

Guided by the timeless wisdom of Swami Vivekananda, who said, "Education is the manifestation of perfection already in man," our devoted faculty nurture learning, fostering not only knowledge and skills but also the values that shape individuals into empowered beings.

With unwavering support from our college community and the blessings of the divine, we stand on the threshold of the next chapter of our journey with optimism and determination.

I express heartfelt gratitude to the SKPC Management & dedicated staff for their unwavering support and collaboration throughout this remarkable journey. Together, we celebrate our collective achievements and look forward to embracing the future with confidence and enthusiasm.

Thank you for providing this invaluable opportunity to reflect on our journey and celebrate our shared successes.