



SRI KANYAKA PARAMESWARI ARTS & SCIENCE COLLEGE FOR WOMEN

(Under the Management of SKPD & Charities)
Affiliated to the University of Madras
No.1, Audiappa Street, Chennai - 600 001.
Tel : 044 - 2539 4279, 2538 7022 Fax : 044 - 2538 3279
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ESTD. 1999
ISO 9001:2008

**NAAC
Accredited**

Dr. P.V. KRISHNA RAO
Hony. Correspondent

Strategic Plan 2016-2021

The college Governing Body worked upon the recommendation of NAAC peer team after the Accreditation 1 Cycle. A strategic plan was prepared to ensure quality standard in education.

I. To provide Quality Education

- Effective teaching learning methodology using ICT Technology
- Enrich the curriculum with add-on courses
- Improve the communication skills, by offering MHRD- certified Diploma Courses, Certificate and one minute talk in the class.
- Motivate advance learners to publish research papers
- Remedial class for slow learners to eliminate their weakness
- Encourage students to participated in inter collegiate competition and attend seminar, workshops and conferences
- To organize conference, workshops, seminar, guest lectures etc. for students.

II. Introduction of New Courses and Research Department

III. To increase placement and employability

- Guidance for competitive exam and career counseling
- Career placement training to guide the students in the path of a 'right placement' and 'bright future'.
- Organized on-drive and off-drive campus and also job fair
- Govt. Certified value added courses through Empowerment Programmeto enhance entrepreneurial skills.

IV. Facilitate research for both faculty and students

- Encourage faculty to complete NET/SET and register for Ph.D.
- Publish papers in conferences and journals.
- Enhance through faculty development programme and workshop.
- Organize State/ National/International Conferences and Workshops

V. Academic Audit to review Academic performance



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VI. Infrastructure expansion

- Construction of class rooms, Conference Room and Seminar Halls
- Provide projectors and computer to all the departments
- To upgrade internet connectivity in the Campus

VII. Library Renovation

- To extend the library space and facilities
- Computer with internet facility for the faculty and students
- Biometric in the library

VIII. Initiatives for Green Campus

- To make green campus – renovate the terrace garden, greenery at the both entrances planting of trees, vegetable garden.
- Involve eco-club members to create awareness about the importance of green initiative.

IX. Collaboration

- To become member of association and sign MOU's with other institutions, organizations and industries.

X. Civic and Social Responsibility

- Engage students in community service activities through various clubs
- Exclusive social responsibility activities

Principal

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1, AUDIAPPA ST, CHENNAI-1.

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CHENNAI – 600 001

Deployment of Strategic Plan 2016-2021

	Strategic Plan	Deployment
To provide Quality Education	Effective teaching learning methodology using ICT Technology	<ul style="list-style-type: none"> ❖ Various methodologies like Power Point presentations, Lab exposures etc. and ICT tool like Smart board, Projectors, Computers, and Laptops are being used. ❖ All the Department provided with Projectors
	Enrich the curriculum with add-on courses	<ul style="list-style-type: none"> ❖ 2017-2018-Hardware certificate Course, Tally Certificate course and Java Development Programme. ❖ 2018-2019- Tally Certificate course, MS-Office and Logistics supply Chain and Retail Management, Tally ERP, Web Development using JAVA and J2EE, Photoshop and Revit Autocad ❖ 2019-2020 – web publishing, data science and big data with soft skills, Tally ERP-9, Psychodynamic, Child Psychology, Counseling Psychology, Ms-Office, Bakery, Applied Nutrition, Income Tax Return and Filing, Diploma in Desktop Publishing, Diploma Logistic, supply and retail management, certificate course soft skill, certificate course good governance and effective participation and emotional intelligence and Transactional Analysis for personal and professional effectiveness. ❖ 2020-2021 – online certificate course

		by various departments due to pandemic Covid-19.
	Improve the communication skills, by offering MHRD- certified Diploma Courses, Certificate and one minute talk in the class.	❖ Diploma in communication skill development by NCVTE (MHRD)
	Motivate advance learners to publish research papers Involve in social responsibility activity	❖ 2019-2020 - 28 students published papers in language, 30 in Commerce, 31 in Science and 22 in Arts & Management. Engaged in Adoption of Sarvodaya Girls School.
	Remedial class for slow learners to eliminate their weakness	❖ Remedial classes and special coaching after identifying the area of improvement ❖ special remedial classes through Peer monitoring
	Encourage students to participate in inter collegiate competition and attend seminar, workshops and conferences	❖ Students participated in inter colligate competition and attended seminar, workshop and Conferences. ❖ Details in the college day reports
	To organize conference, workshops, seminar, guest lectures etc. for students.	Conference/ Workshop/ Seminar ❖ 2016-2017 – 15 ❖ 2017-2018 - 37 ❖ 2018-2019 - International Conference for Students by Department of Commerce (Honours) ❖ 2019-2020 – 32 ❖ 2020-2021 – 61
To increase placement and employability	Guidance for competitive exam and career counseling	❖ MOU with T.I.M.E. ❖ Bank coaching by T.I.M.E and SBIOA ❖ Career guidance programmes by the respective departments like Seminar by Mr. P.B. Srivatsan, Executive Director, AGS Health (P) Ltd., Mr. Narendra Bhansali of N.K Bhansali & Co. etc.
	Career placement training to guide the students in the path of a 'right placement' and 'bright future'.	❖ Training activities to meet the requirements for campus placement. Namely Employability Training Programme by Tata Consultancy Services & Barclays Bank Event Management Awareness Programme by JFX. Workshops on 'Interview Skills' by Titan Leap.
	Organized on-drive and off-drive campus and also job fair	❖ 2016-2017 – 205 students placed. ❖ 2017-2018 – 286 students placed.

		<ul style="list-style-type: none"> ❖ 2018-2019 – Organized Job Fair where 49 companies and 3382 candidates participated out of which 2055 were selected. ❖ 2019-2020 – 400 Students placed. ❖ 2020-2021 - 621 Students placed.
	Govt. Certified value added courses through Empowerment Programme to enhance entrepreneurial skills.	<ul style="list-style-type: none"> ❖ 2016-2017 - Govt. Certificate Courses by Ooviyas School of Design and Fine Art. Total beneficiaries 605, two wheeler and four wheeler driving Classes. ❖ 2017-2018 – Certificate Courses by Ministry of Women and Child Development, total beneficiaries 537. ❖ 2018-2019 – Diploma Courses by NCTVE (MHRD). Total beneficiaries 517. Certificate Courses by Ministry of Skill Development and Entrepreneurship, Govt. of India. Total beneficiaries 557. ❖ 2019-2020 - Diploma Courses by NCTVE (MHRD). Total beneficiaries 686. ❖ 2020-2021 - Diploma Courses by NCTVE (MHRD) through Online Mode due to Covid-19 pandemic. Total beneficiaries 575.
Facilitate research for both faculty	Encourage faculty to complete NET/SET and register for Ph.D.	<ul style="list-style-type: none"> ❖ 2016-2017 – 4 conferred Ph.D., 3 cleared NET and 8 cleared SET. ❖ 2017-2018 – 2 conferred Ph.D., 4 cleared SET. ❖ 2018-2019 – 5 conferred Ph.D. ❖ 2019-2020 – 4 conferred Ph.D. and 5 cleared NET. ❖ 2020-2021 – 4 conferred Ph.D.
	Publish papers in conferences and journals.	<ul style="list-style-type: none"> ❖ 2016-2017 – 42 papers ❖ 2017-2018 - 57 papers ❖ 2018-2019 – 53 papers ❖ 2019-2020 - 43 papers ❖ 2020-2021 - 51 papers
	Enhance through faculty development programme and workshop.	<ul style="list-style-type: none"> ❖ 2016-2017 – 28 faculties attended ❖ 2017-2018 - 40 faculties attended <ol style="list-style-type: none"> 20 faculties attended BRIDGE - 2017 by ICT Academy. ❖ 2018-2019 – 53 faculties attended ❖ 2019-2020 – 55 faculties attended ❖ 2020-2021 – 150 faculties attended
	Organize State/ National/International Conferences and Workshops	<ul style="list-style-type: none"> ❖ 2016-2017 – Faculty – 3 Student - 15 ❖ 2017-2018 - Faculty – 2 Student – 37 International Conference by the

		<p>department of Corporate Secretaryship and Management</p> <p>❖ 2018-2019 – Faculty – 5</p> <p>International Conference by the department of Commerce</p> <p>International Conference for Students by Department of Commerce (Honours)</p> <p>National Seminar by Library Department</p> <p>❖ 2019-2020 – Faculty –6 Student -32</p> <p>❖ 2020-2021 – Faculty – 4 Student - 4</p>
Infrastructure expansion	Construction of class rooms, Conference Room and Seminar Halls	<p>❖ 2017-2018 -Addition of Class Rooms</p> <p>➤ 2018-2019 - New conference Room with Interactive Panel, Construction of 4 class rooms</p> <p>➤ 2019-2020- Convention Centre</p>
	Provide projectors and computer to all the departments	<p>➤ Projector installed in all departments</p> <p>➤ Computers to all departments</p>
	To upgrade internet connectivity in the Campus	➤ 1MBPS/GBPS Speed
Library Renovation	To extend the library space and facilities	<p>➤ 2016-2017 - Purchased 509 books for Library</p> <p>➤ 2017-2018- Purchased 743 books for Library</p> <p>➤ 2018-2019 Purchased 501 books for Library</p> <p>➤ 2019-2020 - Purchased 957 books and 26 Journals and subscription of DELLNET</p> <p>➤ 2020-2021 - Books donated by M/s. Sulthan Chand, and 26 Journals and subscription of DELLNET</p>
	Computer with internet facility for the faculty and students	➤ Introduction of Audio Library
	Biometric in the library	➤ 2016-2017 - Introduction of Bio Metric Registration
Initiatives	To make green campus – renovate the terrace garden, greenery at the	➤ 2017-2018 -Vertical Garden, eastern side garden and Vegetable Garden

	both entrances planting of trees, vegetable garden.	
	Involve eco-club members to create awareness about the importance of green initiative.	<ul style="list-style-type: none"> ➤ Celebration of Environmental Day ➤ Seminar on Nature and importance of Planting Trees ➤ Paper bag making ➤ Competitions on Nature
Collab oration	To become member of association and sign MOU's with other institutions, organizations and industries.	❖ Signed MOU's with 45 Companies and Institutions etc. member in 7 Associations.
Civic and Social Responsibility	Engage students in community service activities through various clubs	❖ NSS, YRC, Karuna Club, Rotract Club, Citizen Consumer Club, Young Indians and Eco Club engage the students in the activities like medical Camp, Blood Donation Camp, Swatchh Bharath etc.
	Exclusive social responsibility activities	<ul style="list-style-type: none"> ❖ FEED the Need Project ❖ Adoption of Sarvodaya Girls Hostel etc.
Introduction of New Courses and Research Department		<ul style="list-style-type: none"> ❖ B.Com. (Honours.) ❖ M.Phil. – (Commerce) ❖ Ph.D. – Part – Time (Commerce)
Academic Audit to review Academic performance		<ul style="list-style-type: none"> ❖ ISO Auditing ❖ External Academic Auditing